



Agenda

The 4th PIM International Conference (Online Conference)
“Globalization Revisited: Building Organization Resilience with Digital Transformation”
March 3, 2021 (Wed)
(8.30 a.m. – noon, Thailand Time)

TIME	SCHEDULE OF ACTIVITIES
08.30 - 08.45 a.m.	Online registration for participating in the conference
08.45 - 09.15 a.m.	Opening remarks by <i>Assoc. Prof. Dr. Sompop Manarungsan</i> <i>The President of Panyapiwat Institute of Management</i>
09.15 – 10.30 a.m.	4 Special lectures under the theme “Globalization Revisited: Building Organization Resilience with Digital Transformation”
09.15 – 09.30 a.m.	1. Global Restructuring and Enterprise's Innovation Strategy Selection <i>Prof. Erming Xu, Dean of Business School, Shantou University</i>
09.30 – 09.45 a.m.	2. Digital Transformation in Times of COVID-19: New Cleavages, New Opportunities, New Hopes for the International Cooperation <i>Assoc. Prof. Dr. Ekaterina Koldunova, Department of Asian and African Studies Senior Expert at ASEAN Centre, MGIMO University, Russia</i>
09.45 – 10.10 a.m.	3. Future of Workforce <i>Asst. Prof. Dr. Karndee Leopairote, Chief Advisor of FutureTales Lab by MQDC</i>
10.10 – 10.30 a.m.	4. CPF Share Service Center: The Case Study of Digital Transformation <i>Mr. Santi Vitayapipopskul, Director of Shared Services Center (SSC) Charoen Pokphand Foods Public Company Limited</i>
10.30 a.m. onward	Online VDO Presentation/E-Poster Presentation