



The 4<sup>th</sup> PIM International Conference  
“Globalization Revisited: Building Organization Resilience  
with Digital Transformation”  
(Online Conference)

March 3, 2021

Panyapiwat Institute of Management  
Chaeng Watthana Rd., Nonthaburi, Thailand

The 4<sup>th</sup> PIM International Conference are the annual academic conferences, organized by Panyapiwat Institute of Management (PIM). The purposes consist of providing a forum presentation of research papers, conducted by faculty staff and students from various institution and for sharing of findings and knowledge among researchers and professionals in many areas. In addition, participants will be provided significant suggestions from the qualified experts. This conference will be beneficial for research improvement in the future and for the creation of cooperative networks among the related academic disciplines. The main topic of the conference is “*Globalization Revisited: Building Organization Resilience with Digital Transformation*”

• **Expected Outcomes:**

1. Academics, professionals, faculty staff, researchers, and students have the forum to present their research papers, to exchange and share their knowledge, experiences and ideas, and to hear suggestions from qualified experts.
2. The creation of co-operative networks among academics in the same or related disciplines.

• **Participants:**

Researchers, academics, and interested individuals from Thailand and overseas. The expected numbers of participants are between 200-300 people.

• **Conference formats:**

1. Research
2. Academic



- The conference welcomes papers on the following disciplines:

- Social Science and Humanities
- Engineering and Technology

*All accepted papers will be published online in the Conference Proceedings.*

- Types of Presentation:

- Online VDO Presentation
- E-Poster Presentation

- Languages for Presentation:

- English
- Chinese

- Manuscript preparation:

The manuscript must be prepared based on the following template which is available at: <https://conference.pim.ac.th/zh/template/>

- Registration and Paper Submission:

- Registration can be done via: <https://conference.pim.ac.th/zh>
- The manuscript must be saved in document format (Microsoft Word version 2007) and PDF format.

- Important Dates:

Important Date	Early Bird	Regular
Registration for author / Submission of full paper & pay-in-slip	September 14 <sup>th</sup> - October 31 <sup>st</sup> , 2020	November 1 <sup>st</sup> - December 15 <sup>th</sup> , 2020
Submission of the final revised paper	October 19 <sup>th</sup> - November 30 <sup>th</sup> , 2020	December 1 <sup>st</sup> , 2020 - January 19 <sup>th</sup> , 2021
Issuance of Acceptance Letter	October 19 <sup>th</sup> - December 8 <sup>th</sup> , 2020	December 1 <sup>st</sup> , 2020 - January 29 <sup>th</sup> , 2021
Announcement for presentation schedule	February 5 <sup>th</sup> , 2021	

- Registration Fees:

Registration	Early Bird	Regular
Domestic Author	3,500 THB	4,500 THB
Overseas Author	160 USD	190 USD



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