



Message from the President Panyapiwat Institute of Management

Panyapiwat Institute of Management is a higher education institution that strives to create quality graduates both academically and practically based on Work-based Education. Currently, there are 11 faculties and 2 colleges, namely, Business Administration, Management Sciences, Engineering and Technology, Communication Arts, Liberal Arts, School of Creative Educational Management, Innovative Agricultural Management, Food Business Management, Agro-Industry, Logistics and Transportation Management, Management Innovation, International College and Chinese Graduate School

Concerning our research and innovation missions, the Institute encourages our lecturers and students in all study programs to engage in producing quality work, leading to body of knowledge and innovation. The aim is towards organizational, social and national betterment. Annually, the Institute provides funds for research and academic work, organizes potential development programs for research and innovative ideas, and supports a wide variety of research publications and disseminations.

The 4th PIM International Conference on the Theme : Globalization Revisited: Building Organization Resilience with Digital Transformation, serves as a stage of significant knowledge exchanges among researchers, academics, lecturers and students, within and outside the Institute and, of course, among international communities. As a consequence, this academic forum will be beneficial to future co-operation and academic networking in a variety of dimensions, bringing about sustainable application of research work.

On behalf of Panyapiwat Institute of Management, allow me to express my appreciation and a very warm welcome to all participants who take part in the quest towards the production of quality research with tangible benefits for our society and country. May you all be blessed with continuous success and prosperity.

A handwritten signature in black ink, consisting of a stylized 'S' followed by a flourish.

Assoc. Prof. Dr. Sompop Manarungsan
President of Panyapiwat Institute of Management