

校长寄语

MESSAGE FROM THE PRESIDENT



**2019 Panyapiwat International Conference
on Social Science and Management,
Innovation Development and Management in the Digital Age
18 February 2019**

Message from the President

Panyapiwat Institute of Management (PIM) is a higher education institution that strives to create quality graduates both academically and practically through Work-Based Education. Currently, there are 10 faculties and 2 colleges which include Business Administration, Management Sciences, Engineering and Technology, Communication Arts, Liberal Arts, Education, Innovative Agricultural Management, Food Business Management, Agro-Industry, Logistics and Transportation Management, International College, and Chinese Graduate School.

Concerning our research and innovation missions, PIM encourages all of our lecturers and students of all programs to engage in research study and produce quality work, leading to innovation and a wide body of knowledge. The aim is to strive towards organizational, social and national betterment. Annually, PIM provides funds for research and academic work, organizes potential research development programs and innovative ideas, and supports a wide variety of research publications and disseminations.

This is a great opportunity for PIM to organize an academic conference to allow researchers to present their latest research studies at an international level under the title of The 2019 Panyapiwat International Conference on Social Science and Management, Innovation Development and Management in the Digital Age. Moreover, it is an opportunity for researchers, academics, lecturers and students both locally and internationally to share, exchange, and apply the knowledge obtained from the conference.

On behalf of PIM, please allow me to express my appreciation and a very warm welcome to all participants who take part in the quest for generating quality research with tangible benefits for all societies. May you all be blessed with continuous success and prosperity.

A handwritten signature in black ink, appearing to be 'S.M.', written in a cursive style.

Assoc. Prof. Dr. Sompop Manarungsan
President of Panyapiwat Institute of Management