



### Message from the President Panyapiwat Institute of Management

Panyapiwat Institute of Management (PIM) is a higher education institution that strives to create quality graduates both academically and practically through Work-Based Education. Currently, there are 10 faculties and 2 colleges which include Business Administration, Management Sciences, Engineering and Technology, Communication Arts, Liberal Arts, Education, Innovative Agricultural Management, Food Business Management, Agro-Industry, Logistics and Transportation Management, International College and Chinese Graduate School.

Concerning our research and innovation missions, PIM encourages all of our lecturers and students of all programs to engage in research study and produce quality work, leading to innovation and a wide body of knowledge. The aim is to strive towards organizational, social and national betterment. Annually, PIM provides funds for research and academic work, organizes potential research development programs and innovative ideas, and supports a wide variety of research publications and disseminations.

2020 Panyapiwat International Conference on Social Science and Management on the Theme : Globalization and World Economy amid Trade War: Threat and Opportunity, serves as a stage of significant knowledge exchanges among researchers, academics, lecturers and students, within and outside the Institute and, of course, among international communities. As a consequence, this academic forum will be beneficial to future co-operation and academic networking in a variety of dimensions, bringing about sustainable application of research work with tangible benefits for society and country.

Assoc. Prof. Dr. Sompop Manarungsan  
President of Panyapiwat Institute of Management