



Panyapiwat Institute of Management, Thailand

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6. Technology of Information System Management Division, Faculty of Engineering, Mahidol University, Thailand
7. Rajamangala University of Technology Rattanaosin, Thailand
8. International Student Education Management Center, Chiang Rai Rajabhat University, Thailand
9. College of Asian Scholars, Thailand
10. Prachachuen Research Network, Thailand
11. Association of Private Higher Education Institutions of Thailand (APHEIT), Thailand
12. The Association of Council of IT Deans (CITT), Thailand
13. Taipei Economic & Cultural Office in Thailand, Thailand
14. Harbin Engineering University, China
15. Myanmar Noble University, Myanmar
16. Nanjing Tech University Pujiang Institute, China
17. National Institute of Technology (KOSEN), Kitakyushu College, Japan
18. National Kaohsiung Normal University, Taiwan
19. National Taiwan Normal University, Taiwan
20. Shibaura Institute of Technology, Japan
21. Tao Fen School of Journalism and Communication, East China University of Political Science and Law, China
22. Warsaw University of Business, Poland

● **Keynote Speaker**

1. **Professor Surichai Wun'Gaeo**

Chulalongkorn University, Thailand

2. **Professor Dr. Chen-Cheng Chun**

Dean, Office of International Affairs/ Chairperson of Association of Teaching Chinese as a Second Language (Taiwan), National Kaohsiung Normal University, Taiwan

3. **Professor Liu Zhan**

Vice Dean, New Media Data Research Institute, East China University of Political Science and Law, PR China

Leader of The Master's Tutor Group of Journalism and Communication Major, School of Journalism and Communication, PR China

4. **Mr. Joshua Mason**

Executive Dean, Stenden Thailand

NHL STENDEN University of Applied Sciences, Netherlands



- **Conference formats:**

Research and Academic

- **The conference welcomes papers on the following topics:**

- Social Sciences and Humanities
- Engineering and Technology
- Health Sciences

- **Types of Presentation:**

- Oral Presentation
- Poster Presentation

- **Languages for Presentation:**

- National Conference: Thai, English and Chinese
- International Conference: English and Chinese

- **Registration:**

Paper Submission:

- Registration can be done via: <https://conference.pim.ac.th>

- **Manuscript Preparation:**

The manuscript of full paper

- National Conference: <https://conference.pim.ac.th/thai/full-paper-template/>
- International Conference: <https://conference.pim.ac.th/inter/full-paper-template/>

- **Important Date:**

| Important Date | Regular | Registration Fees |
|--|-------------------------------|-------------------------------|
| Submission (Full Paper) | October 1 – December 31, 2024 | January 1 – February 15, 2025 |
| Announcement for presentation schedule | May 15, 2025 | |

- **Registration Fees**

| Registration Fees | Early Bird | Regular |
|--------------------------|----------------------|----------------------|
| National Conference | 3,000 THB | 4,000 THB |
| International Conference | 190 USD or 4,500 THB | 210 USD or 5,000 THB |

- **Payment Methods**

Please use the following information for international payments. By paying in US dollars only.

- 1) Name of Beneficiary: Panyapiwat Institute of Management Fund
- 2) Beneficiary's Address: 85/1 Moo.2 Chaengwattana Road, Bang-Talad, Pakkred, Nonthaburi 11120, Thailand
- 3) Name of Beneficiary's: Bangkok Bank (Surawong Branch)
- 4) Bank Address: 23 Surawong Road, Suriyawong, Bangrak, Bangkok 10500
- 5) Account No.: 1474715255
- 6) Swift Code (Bank Code): BKKBTHBK
- 7) Bank's Phone Number: +662 235-3074

- **Accommodation: (Contact Hotel Directly)**

- **Best Western Plus Wanda Grand Hotel**
<https://www.bwpluswandagrand.com/>
Location: Opposite to the venue, Walking distance 500 meters
- **ibis Bangkok IMPACT**
<https://www.ibisbangkokimpact.com/th/>
Location: 10 kilometers from the venue
- **Hop Inn Chaengwattana**
<https://www.hopinhotel.com/>
Location: Opposite to the venue, Walking distance 700 meters
- **TK Palace Hotel & Convention**
<https://www.tkpalace.com>
Location: 7.5 kilometers from the venue

- **Contact Information:**

- **PIM National Conference**
Ms. Paweena Kimsuvan
Tel. +662-855-1107
Email: nationalcon@pim.ac.th
- **PIM International Conference**
Ms. Kittiya Learkitjanuwat
Tel. +662-855-0940
Email: intercon@pim.ac.th

- **Venue:**

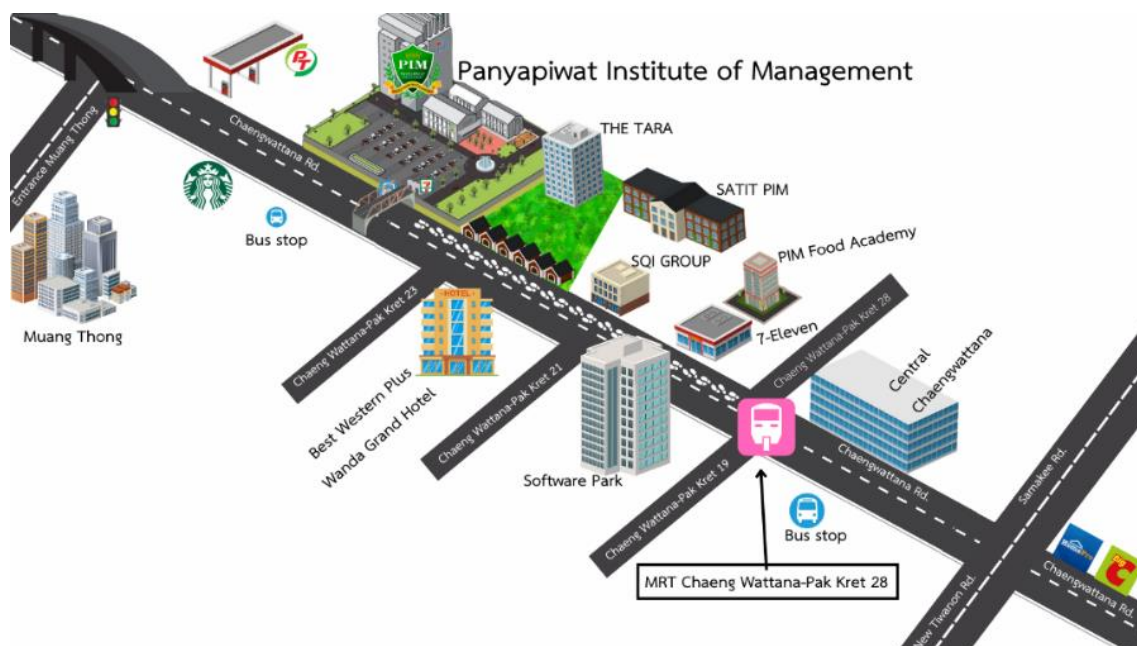
Auditorium, Floor 16, CPALL Academy, Panyapiwat Institute of Management (PIM)
85/1 Moo 2, Chaengwattana Rd., Bang-Talat, Pakkred, Nonthaburi, 11120, Thailand
ห้องประชุม Auditorium ชั้น 16 อาคาร CP All Academy สถาบันการจัดการปัญญาภิวัฒน์
85/1 หมู่ 2 ถ.แจ้งวัฒนะ ต.บางตลาด อ.ปากเกร็ด จังหวัด นนทบุรี 11120

Google Map Link: <https://shorturl.asia/8GFsc>

How to go to PIM

Bus No. 51, 52, 150, 356 / Air-Conditioned Bus No.150, 166

Van Victory Monument-Pakkred, Min Buri- Pakkred, Ramkamhaeng University- Pakkred,
Future Park Rangsit- Pakkred



Conference Website: <https://conference.pim.ac.th/>

