



PIM THE 14th National and THE 10th International Conference 2024

“Harmony of Sustenance: Integrating Food, Health, and Wellness Across Lifetimes”

JUNE 13-14, 2024

PANYAPIWAT INSTITUTE OF MANAGEMENT





PIM THE 14th NATIONAL AND THE 10th INTERNATIONAL CONFERENCE 2024

June 13-14, 2024, Panyapiwat Institute of Management, Thailand



"HARMONY OF SUSTENANCE: INTEGRATING FOOD, HEALTH, AND WELLNESS ACROSS LIFETIMES"

Keynote Speakers

								
Prof. Dr. Marcia Petrini	Prof. Dr. Teresa Stone	Dr. Visit Limlurcha	Prof. Dr. Peng Kaiping	Mr. Kensaku Morita	Dr. Phatcharee Kittisuban	Prof. Dr. Sally Chan	Mr. Claus F. Nielsen	Mr. Ronald Ars

Speakers

Session Chairs and Moderators

							
Dr. Lalana Nuntakarn	Mr. Nuthasit Ungphakorn	Prof. Dr. Wijada Kunaviktikul	Prof. Dr. Agus Setiawan	Prof. Dr. Sheila R. Bonito	Asst. Prof. Dr. Luppana Kitrungrote	Assoc. Prof. Wilawan Senaratana	Asst. Prof. Dr. Yuwayong Juntarawijit
							
Prof. Dr. Hu Yan	Dr. Piya Hanvoravongchai	Asst. Prof. Dr. Wallapa Songprakun	Prof. Dr. Duanying Cai	Assoc. Prof. Dr. Muhammad Kamil Bin Che Hasan	Prof. Dr. Lorna Kwai Ping SUEN	Prof. Dr. Li Xiaomei	Assoc. Prof. Dr. Shefaly Shorey

and more

Topics

June 13, 2024

- The global context of health and health care
- Future food trends
- Holistic approaches to food, health, and wellness, Innovation for wellness society & food for health and wellness, and health tourism
- Human development for excellent organization
- How Social Science Promotes Human Wellbeing?

June 14, 2024

- Food for specific group
- Caring across lifespan
- Health and wellness technology for all
- Contemporary families and caring for families across the lifespan
- Networking for food, health, and wellness achievement
- Health innovation and change in behaviour of people

Registration Fees

➤ **Audience/Presenter >> 210 USD**

CONTACT INFORMATION

Ms. Chomphunut Singmanee
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E-mail: audiencecon2024@pim.ac.th



*Registration included 2 lunches, 4 coffee breaks and conference kit bag



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“Harmony of Sustenance: Integrating Food, Health, and Wellness Across Lifetimes”

JUNE 13-14, 2024

PANYAPIWAT INSTITUTE OF MANAGEMENT



The 14th National and The 10th International PIM Conference 2024
**“Harmony of Sustenance: Integrating Food, Health,
and Wellness Across Lifetimes”**
June 13-14, 2024
Panyapiwat Institute of Management, Thailand

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The 14th National and The 10th International PIM Conference 2024

Theme “Harmony of Sustenance: Integrating Food, Health, and Wellness Across Lifetimes”

June 13-14, 2024

Panyapiwat Institute of Management, Thailand

The 14th National and the 10th International PIM Conference are the annual academic conferences, organized by Panyapiwat Institute of Management (PIM). The purposes consist of providing a forum presentation of academic and research papers, conducted by faculty staff and students from various institutions and for sharing of findings and knowledge among researchers and professionals in many areas. In addition, participants will be provided significant suggestions from the qualified experts. This conference will be beneficial for research improvement in the future and for the creation of cooperative networks among the related academic disciplines. The main topic of the conference is “Harmony of Sustenance: Integrating Food, Health, and Wellness Across Lifetimes”

• **Expected Outcomes:**

1. Academics, professionals, faculty staff, researchers, and students have the forum to present their research papers, to exchange and share their knowledge, experiences and ideas, and to hear suggestions from qualified experts.
2. The creation of co-operative networks among academics in the same or related disciplines.

• **Participants:**

Researchers, academics, students, and interested individuals from Thailand and overseas. The expected numbers of participants are around 300 people.

• **Co-Host:**

- Fudan University, School of Nursing, PR China
- International Islamic University Malaysia, Kuliyah of Nursing, Malaysia
- Jiujiang University, School of Nursing, PR China
- Kake Educational Institute, Japan
- Nanjing Tech University Pujiang Institute, PR China
- National Taiwan Normal University, Taiwan
- National University of Singapore, Nursing, Singapore
- NHL Stenden university of applied sciences, Netherlands
- Shibaura Institute of Technology (SIT), Japan
- Tung Wah College, Hongkong
- Universitas Indonesia, Faculty of Nursing, Indonesia
- Xi'an Jiaotong University, School of Nursing, PR China
- Myanmar Noble University, Myanmar
- Tsinghua University, School of Social Sciences, PR China
- Association of Council of Information Technology Deans, Thailand
- Association of Private Higher Education Institutions of Thailand, Thailand
- College of Asian Scholars, Thailand
- Kasetsart University, Faculty of Engineering at Sriracha, Thailand
- Naresuan University, Faculty of Nursing, Thailand
- Payap University, Thailand
- Prachachuen Research Network, Thailand
- Prince of Songkla University, Faculty of Nursing, Thailand
- Program Management Unit for Competitiveness (PMUC), Thailand

• **Keynote Speaker**

- Professor Dr. Marcia Petrini, RN MS PhD FAAN
Former Dean, Professor Emeritus, Wuhan University, PR China, Educator & Researcher, USA
- Professor Dr. Teresa Stone, RN RMN BA MHM
Adjunct Professor, University of New England
Conjoint Professor, University of Newcastle, Australia
- Dr. Visit Limlurcha
Vice Chairman of Thai Chamber of Commerce, President of Thai Future Food Trade Association, Honorary President of Thai Food Processors' Association
- Professor Dr. Peng Kaiping
Tsinghua University, PR China
- Mr. Kensaku Morita
Kake Educational Institute, Japan
- Dr. Phatcharee Kittisuban
Chief of CP Food Lab CPRAM, Thailand
- Professor Dr. Sally Chan FAAN.
President, Tung Wah College, Hong Kong

- Mr. Claus F. Nielsen
CTIO & Co-Founder of B-Healthy Asiaco.,LTD.(Denmark)
- Mr. Ronald Ars
Coordinator Internationalization Academy of Healthcare NHL, Stenden The Netherlands

• **Speaker**

- Dr. Lalana Nuntakarn
Founder&CEO SciShine Co., Ltd
- Mr. Nuthasit Ungphakorn
General Manager CPRAM, Thailand
- Professor Dr. Wipada Kunaviktikul RN, RM, PhD. FAAN
Vice President in Health Science Affairs, Panyapiwat Institute of Management, Thailand
- Professor Dr. Agus Setiawan, S.Kp., M.N., D.N.
Dean, Faculty of Nursing Universitas Indonesia, Indonesia
- Professor Dr. Hu Yan, RN, PhD, FAAN.
Dean, School of Nursing Fudan University, PR China
- Professor Duanying Cai
Dean, School of Nursing, Jiujiang University, PR China
- Dr. Piya Hanvoravongchai, M.D., M.SC., SC.D.
Faculty of Medicine, Chulalongkorn University, Thailand
- Assistant Professor Dr. Wallapa Songprakun, RN.
Vice President and Dean, McCormick Faculty of Nursing, Payap University, Thailand
- Associate Professor Dr. Muhammad Kamil Bin Che Hasan
Dean, Kuliyah of Nursing, International Islamic University of Malaysia, Malaysia
- Assistant Professor Supawadee Photiyarach
Senior Specialist, Thailand Science, Research, and Innovation (TSRI) and Chairman of the subcommittee Tourism and Creative Economy, Program Management Unit for Competitiveness (PMUC), Thailand
- Ms. Chawanat Sinthukiow
President of Chiang Mai Health Service Promotion Associations & Former President of the Confederation of Thai Spa and Wellness Associations, Thailand
- Dr. Akkaraphon Kurusatra (To be confirmed)
Director of the Comprehensive Medical Industry Promotion Office, Bureau of Medical Hub Industry Promotions (MIP), Department of Health Service support, Ministry of Public Health Thailand, Thailand
- Professor Dr. Areewan Klunklin
Panyapiwat Institute of Management, Thailand
- Professor Dr. Chaiyawat Chaiyasut
Chiang Mai University, Chiang Mai, Thailand
- Assistant professor Dr.Sathcha Kaisornrat
Faculty of Management Science, Muban Chombueng Rajabhat University, Thailand
- Assistant Professor Dr. Luppana Kitrungrrote
Dean, Faculty of Nursing, Prince of Songkla University, Thailand
- Associate Professor Wilawan Senaratana
Panyapiwat Institute of Management,Thailand
- Associate Professor Dr. Achara Sukonthasarn
Panyapiwat Institute of Management, Thailand
- Professor Dr. Ping Fen Tang
Professor of Kunming Medical University, Yunnan, PR China
- Professor Dr. Zheng Yuhua PR China
and more

• **Session Chair**

- Associate Professor Wilawan Senaratana
School of Nursing, Panyapiwat Institute of Management, Thailand
- Assistant Professor Dr. Yuwayong Juntarawijit
Dean, Faculty of Nursing, Naresuan University, Thailand
- Assistant Professor Dr. Luppana Kitrungrrote
Dean, Nursing, Prince of Songkla University, Thailand
- Professor Dr.Sheila R. Bonito, RN, MAN, DRPH
Dean, Nursing, University of the Philippines Manila, Philippines

• **Moderator**

- Professor Dr. Lorna Kwai Ping SUEN
Dean of Nursing, Tung Wah College, Hong Kong
- Professor Dr. Li Xiaomei
Dean, School of Nursing, Xi'an Jiaotong University, PR China



- Associate Professor Dr. Shefaly Shorey
Alice Lee Centre for Nursing Studies (NUS Nursing),
AYong Loo Lin School of Medicine, National University of Singapore, Singapore

• **Conference Formats:**

Research and Academic

• **The conference welcomes papers on the following topics:**

Submit Full Paper

- Social Sciences and Humanities
- Engineering and Technology
- Health Sciences

Submit Only Abstract

- Health Sciences and all areas of nursing and wellness

• **Types of Presentation:**

- Oral Presentation
- Poster Presentation

• **Languages for Presentation:**

- National Conference: Thai, English, and Chinese
- International Conference: English and Chinese

• **Registration:**

Paper Submission:

Submit Full Paper

- Registration can be done via: <https://conference.pim.ac.th>

Submit Only Abstract

- Submission of abstract can be done via email: nspimconference@gmail.com

Audiences and abstract presenter:

- Registration can be done via: <https://forms.gle/eJd7jJBS7kqZStedA>

for Thai Audiences: <https://conference.pim.ac.th/esubmission/index.php/th/register?confid=19>

• **Manuscript Preparation:**

The manuscript of full paper

- National Conference: <https://conference.pim.ac.th/thai/full-paper-template/>

- International Conference: <https://conference.pim.ac.th/inter/full-paper-template/>

The abstract of health science and wellness

- International Conference:

<https://drive.google.com/drive/folders/1Qcuq9PStx34e5KSBUWx26nTSVnAX9HCR?usp=sharing>

• **Important Date:**

Important Date	Regular	Registration Fees
Registration, Abstract & proof of payment	1 February - 15 May 2024	5,000 THB or 210 USD
Audiences & proof of payment	1 February - 31 May 2024	5,000 THB or 210 USD for international audiences
Announcement for presentation schedule	1 June 2024	

• **Registration Fees**

	Regular	Regular
Presenters with abstract submission	190 USD or 4,500 THB	210 USD or 5,000 THB
Audiences	190 USD or 4,500 THB	210 USD or 5,000 THB

*Registration included 2 Lunch 4 Coffee Breaks and conference kit bag

• **PIM-EEC Campus Visit and Cultural Experience (June 15, 2024)**

One day trip to Pattaya Chonburi 135 km. from Bangkok 50 USD or 1,800 Baht

• **Payment Methods**

Please use the following information for international payments. By paying in US dollars only.

- 1) Name of Beneficiary: Panyapiwat Institute of Management Fund
- 2) Beneficiary's Address: 85/1 Moo.2 Chaengwattana Road, Bang-Talad, Pakkred, Nonthaburi 11120, Thailand
- 3) Name of Beneficiary's: Bangkok Bank (Surawong Branch)
- 4) Bank Address: 23 Surawong Road, Suriyawong, Bangrak, Bangkok 10500
- 5) Account No.: 1474715255
- 6) Swift Code (Bank Code): BKKBTHBK
- 7) Bank's Phone Number: +662 235-3074



For Thai participants

Please transfer the registration fee to the account

Name: Panyapiwat Institute of Management

Bank: Siam Commercial Bank Current account

Account number: 1683003384

* Can be paid by transfer through the Siam Commercial Bank application. In the case of other banks please pay by depositing at the bank counter.

• Accommodation: (Contact Hotel Directly)

- Best Western Plus Wanda Grand Hotel

<https://www.bwpluswandagrand.com/>

Location: Opposite to the venue, Walking distance 500 meters

- ibis Bangkok IMPACT

<https://www.ibisbangkokimpact.com/th/>

Location: 10 kilometers from the venue

- Hop Inn Chaengwattana

<https://www.hopinhotel.com/>

Location: Opposite to the venue, Walking distance 700 meters

- TK Palace Hotel & Convention

<https://www.tkpalace.com>

Location: 7.5 kilometers from the venue

• Contact Information:

- PIM National Conference

Ms. Meithaporn Jaisutthi Tel. +662-855-1106 Email: nationalcon@pim.ac.th

- PIM International Conference

Ms. Sophit Sangkaew Tel. +662-855-0230 Email: intercon@pim.ac.th

- Audiences and/or abstract submission, Health Science

Ms. Chomphunuch Singmanee Tel. +669-2423-2246

E-mail: nspimconference@gmail.com / audiencecon2024@pim.ac.th

• Venue:

Panyapiwat Convention Hall (Hall1-6)

Panyapiwat Institute of Management (PIM)

85/1 Moo 2, Chaengwattana Rd., Bang-Talat, Pakkred, Nonthaburi, 11120 Thailand

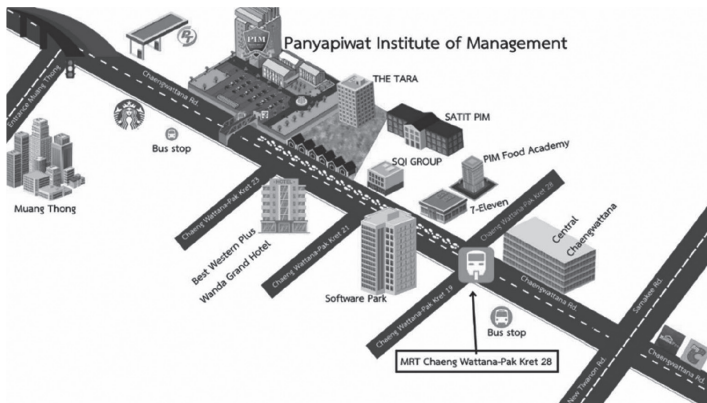
สถาบันการจัดการปัญญาภิวัฒน์ หอประชุมปัญญาภิวัฒน์ ชั้น 3 (Hall1-6) 85/1 หมู่ 2 ถนนแจ้งวัฒนะ ตำบลบางตลาด อำเภอปากเกร็ด จังหวัดนนทบุรี 11120

Google Map Link: <https://shorturl.asia/8GFsc>

How to go to PIM

Bus No. 51, 52, 150, 356 / Air-Conditioned Bus No.150, 166

Van Victory Monument-Pakkred, Min Buri-Pakkred, Ramkhamhaeng University- Pakkred, Future Park Rangsit- Pakkred



Conference Website:

<https://conference.pim.ac.th/>



Agenda

The 14th National and The 10th International PIM Conference 2024 “Harmony of Sustenance: Integrating Food, Health, and Wellness Across Lifetimes” June 13-14, 2024, Panyapiwat Institute of Management

June 13, 2024 (Day 1)		
Time (Thailand Time)	Schedule of Activities	
08.00 - 08.30	Registration <i>Venue: Panyapiwat Convention Hall, 2nd floor</i>	
08.30 - 08.40	Welcome Performance <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>	
08.40 - 08.45	Welcoming Remarks <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>	
08.45 - 09.15	Opening Ceremony Emeritus Professor Dr. Krasae Chanawongse The Chairman of Panyapiwat Institute of Management Council, Thailand <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>	
09.15 - 09.25	Certificate Ceremony to Best Paper Awards and Co-Hosts Associate Professor Dr. Sompop Manarungsan President, Panyapiwat Institute of Management, Thailand <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>	
09.25 - 09.55	Keynote Session 1: The Global Context of Health and Health Care 1. Professor Dr. Marcia Petrini, RN MS FAAN Former Dean, Professor Emeritus, Wuhan University, PR China 2. Professor Dr. Teresa Stone, RN RMN BA MHM Adjunct Professor, University of New England, UK Conjoint Professor, University of Newcastle, Australia <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>	
09.55 - 10.20	Keynote Session 2: Future Food Trends Dr. Visit Limlurcha Vice Chairman of the Thai Chamber of Commerce President of Thai Future Food Trade Association Honorary President of Thai Food Processors' Association, Thailand <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>	
10.20 - 10.35	Posters and Exhibitions <i>Venue: Panyapiwat Convention Hall (Hall5-6), 3rd floor</i>	Morning Coffee Break <i>Venue: Panyapiwat Convention Hall, 1st floor</i>
10.35 - 11.00	Keynote Session 3: How Social Science Promotes Human Wellbeing? Professor Dr. Peng Kaiping Tsinghua University, PR China <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>	
11.00 - 12.10	Panel Session 1: Holistic Approaches to Food, Health, and Wellness, Innovation for Wellness Society & Food for Health and Wellness, and Health Tourism Topic 1: Functional Food Speaker: Dr. Lalana Nuntakarn Founder & CEO, SciShine Co., Ltd, Thailand Topic 2: Food Innovation and Technology for Ready to Eat Products and for Future Foods Speaker: Mr. Nuthasit Ungphakorn General Manager, CPRAM CO., LTD., Thailand Topic 3: Food for Health and Wellness, and Health Tourism Speaker: Professor Dr. Wipada Kunaviktikul RN, RM, FAAN Vice President in Health Science Affairs, Panyapiwat Institute of Management, Thailand Moderator: Professor Dr. Lorna Kwai Ping SUEN Dean, School of Nursing, Tung Wah College, Hong Kong <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>	
12.10 - 13.10	Lunch <i>Venue: Panyapiwat Convention Hall, 1st floor</i>	Posters and Exhibitions <i>Venue: Panyapiwat Convention Hall (Hall5-6), 3rd floor</i>

June 13, 2024, (Day 1) / (Con.)						
Time (Thailand Time)	Schedule of Activities					
13.10 - 13.40	Keynote Session 4: Human Development for Excellent Organization Mr. Kensaku Morita Kake Educational Institute, Japan <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>					
13.40 - 14.00	Nursing Clinical Operation with Traditional Chinese Medicine by Kunming Hospital of Traditional of Medicine <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>					
14.00 - 17.00	Concurrent Session & Research / Oral & Posters Presentation					
	Room 1 (TH) Health and Wellness and Tourism Concurrent Session: Special panel: Trends of health tourism industry: Support and promotion Speaker: Assistant Professor Supawadee Photiyarach Senior Specialist, Thailand Science, Research, and Innovation (TSRI) and Chairman of the subcommittee Tourism and Creative Economy, Program Management Unit for Competitiveness (PMUC), Thailand Speaker: Ms. Chawanat Sinthukiow President of Chiang Mai Health Service Promotion Associations & Former President of the Confederation of Thai Spa and Wellness Associations, Thailand Speaker: Dr. Akkaraphon Kurusatra (To be confirmed) Director of the Comprehensive Medical Industry Promotion Office, Bureau of Medical Hub Industry Promotions (MIP), Department of Health Service support, Ministry of Public Health Thailand, Thailand Moderator: Assistant professor Dr. Orn-anong Wichaikham Faculty of Nursing, Chiang Mai University, Thailand Research Presentation: Wellness tourism research Speaker: Professor Dr. Areewan Klunklin Director, Center of Excellence: Research & Innovation, College of Health and Wellness, Panyapiwat Institute of Management, Thailand Speaker: Professor Dr. Chaityawat Chaityasut Faculty of Pharmacy, Chiang Mai University, Thailand Speaker: Assistant professor Dr.Satheha Kaisornrat Faculty of Management Science, Muban Chombueng Rajabhat University, Thailand - The Signing Ceremony of Memorandum of Understanding (MOU) - Ceremony to award plaques of honor to Spa establishments that raised the level to standards assessment (Carbon Neutral Spa) <i>Venue: Panyapiwat Convention Hall, 2nd floor, Room 2-0210</i>			Room 2-6 (EN) Nursing (5 rooms) Concurrent Session & Research Presentation Room 2: Topic: Development Model of Continuity of Care System for Older Adults Who Are at Risk and Having a Stroke Speaker: Assistant Professor Dr. Luppana Kitrungrrote Prince of Songkla University, Thailand <i>Venue: Panyapiwat Convention Hall, 2nd floor, Room 2-0205</i> Room 3: Topic: Empowerment of District Health Management Competency through PILA (Participatory Interactive Learning through Action) Speaker: Associate Professor Wilawan Senaratana Panyapiwat Institute of Management, Thailand <i>Venue: Panyapiwat Convention Hall, 2nd floor, Room 2-0204</i> Room 4: Topic: Self-Management Support: Roles of Nurses Speaker: Associate Professor Dr. Achara Sukonthasarn Panyapiwat Institute of Management, Thailand <i>Venue: Panyapiwat Convention Hall, 2nd floor, Room 2-0207</i> Room 5: Topic: The Practical Application of Death Coffee in Multicultural Nursing of Yunnan, PR China Speaker: Professor Dr. Ping Fen Tang Professor of Kunming Medical University, Yunnan, PR China Topic: Clinical Efficacy Observation on 66 Cases of Stroke Sequelae Treated by Nine Needle Acupuncture in Huangdi Neijing Speaker: Professor Dr. Zheng Yuhua Director, Wenshan Zhengbao Orthopedic Hospital, PR China <i>Venue: Panyapiwat Convention Hall, 2nd floor, Room 2-0215</i> Room 6: Topic: Reflections on our leadership responsibilities in health and wellness research and education Speaker: Professor Dr. Sue Turale Editor Pacific Rim International Nursing Research <i>Venue: Panyapiwat Convention Hall, 2nd floor, Room 2-0208</i>		
	Concurrent Session & Research / Oral & Posters Presentation					
	Room 7 (TH) Engineering / Technology / Logistic <i>Venue: Panyapiwat Convention Hall, 2nd floor, Room 2-0209</i>	Room 8 (TH& EN) Business / Management <i>Venue: Panyapiwat Convention Hall, 2nd floor, Room 2-0212</i>	Room 9 (TH& EN) Education <i>Venue: Panyapiwat Convention Hall, 2nd floor, Room 2-0214</i>	Room 10 (TH& EN) Health Science (EN) / Nursing (TH& EN) <i>Venue: Panyapiwat Convention Hall, 2nd floor, Room 2-0211</i>	Room 11 (EN) Engineering / Technology <i>Venue: Panyapiwat Convention Hall, 2nd floor, Room 2-0213</i>	Room 12 (CH) Education / Liberal Arts /Philosophy / Economic /Management <i>Venue: Panyapiwat Convention Hall, 2nd floor, Room 2-0216</i>
16.30 - 17.30	Posters Presentation (Abstract)					

June 14, 2024 (Day 2)		
Time (Thailand Time)	Schedule of Activities	
08.00 - 08.30	Registration	
08.30 - 09.00	Keynote Session 5: Food for Specific Group (Baby up to Elderly Food) Dr. Phatcharee Kittisuban Chief of CP Food Lab, CPRAM CO., LTD., Thailand <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>	
09.00 - 09.45	Keynote Session 6: Caring Across Lifespan Professor Dr. Sally Chan FAAN. President, Tung Wah College, Hong Kong <i>Session Chair: Associate Professor Wilawan Senaratana, MSc.</i> School of Nursing, Panyapiwat Institute of Management, Thailand <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>	
09.45 - 10.00	Posters and Exhibitions <i>Venue: Panyapiwat Convention Hall (Hall5-6), 3rd floor</i>	Morning Coffee Break <i>Venue: Panyapiwat Convention Hall, 1st floor</i>
10.00 - 12.00	Panel Session 2: Health and Wellness Technology for All Speaker 1: Professor Dr. Agus Setiawan, S.Kp., M.N., D.N. Dean, Faculty of Nursing Universitas Indonesia, Indonesia Speaker 2: Professor Duanying Cai Dean, School of Nursing, Jiujiang University, PR China Speaker 3: Dr. Piya Hanvoravongchai, M.D., M.Sc., SC.D. Faculty of Medicine, Chulalongkorn University, Thailand Speaker 4: Assistant Professor Dr. Wallapa Songprakun, RN. Vice President and Dean, McCormick Faculty of Nursing, Payap University, Thailand <i>Moderator: Professor Dr. Li Xiaomei</i> Dean, School of Nursing, Xi'an Jiaotong University, PR China <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>	
12.00 - 13.00	Lunch <i>Venue: Panyapiwat Convention Hall, 1st floor</i>	
13.00 - 14.30	Panel Session 3: Contemporary Families and Caring for Families Across the Lifespan Speaker 1: Professor Dr. Teresa Stone, RN RMN BA MHM. Adjunct Professor, University of New England, UK Conjoint Professor, University of Newcastle, Australia Speaker 2: Dr. Hu Yan, RN, PhD, FAAN. Dean, School of Nursing, Fudan University, PR China Speaker 3: Associate Professor Dr. Muhammad Kamil Bin Che Hasan Dean, Kuliyah of Nursing, International Islamic University of Malaysia, Malaysia <i>Moderator: Associate Professor Dr. Shefaly Shorey</i> Alice Lee Centre for Nursing Studies (NUS Nursing), Yong Loo Lin School of Medicine, National University of Singapore, Singapore <i>Session Chair: Assistant Professor Dr. Yuwayong Juntarawijit</i> Dean, Faculty of Nursing, Naresuan University, Thailand <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>	
14.30 - 14.40	Posters and Exhibitions <i>Venue: Panyapiwat Convention Hall (Hall5-6), 3rd floor</i>	Afternoon Coffee Break <i>Venue: Panyapiwat Convention Hall, 1st floor</i>
14.40 - 15.30	Keynote Session 7: From Pizzas to Precision: A Data-Fueled Health Transformation Mr. Claus F. Nielsen B-Healthy Asia Co., Ltd. (Denmark) <i>Session Chair: Assistant Professor Dr. Luppana Kitrungrrote</i> Dean of Nursing, Prince of Songkla University, Thailand <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>	
15.30 - 16.00	Keynote Session 8: Health Innovation and Change in Behavior of People Mr. Ronald Ars Teacher Nursing, Coordinator Internationalization Academy of Healthcare NHL Stenden University of Applied Sciences, Netherlands, <i>Session Chair: Professor Dr. Sheila R. Bonito, RN, MAN, DRPH</i> Dean of Nursing, University of the Philippines Manila, Philippines <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>	
16.00 - 16.10	Oral & Poster Presentation Awards <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>	
16.10 - 16.30	Closing Ceremony <i>Venue: Panyapiwat Convention Hall (Hall2-4), 3rd floor</i>	

Agenda

The 14th National and The 10th International PIM Conference 2024 “Harmony of Sustenance: Integrating Food, Health, and Wellness Across Lifetimes”

June 13, 2024

**Room 1 TH (Health, Wellness, and Tourism)
Concurrent Session & Research / Oral Presentation
Panyapiwat Convention Hall, 2nd floor, Room 2-0210
Panyapiwat Institute of Management**

Session Chair:	Prof. Dr. Areewan Klunklin
Co-chair:	Assoc. Prof. Kulwadee Abhicharttibutra

Time (Thailand Time)	Schedule of Activities
14.00 - 15.00	<p>Special panel “Trends of health tourism industry: Support and promotion” By Assitant Professor Supawadee Photiyarach Senior Specialist, Thailand Science, Research, and Innovation (TSRI) and Chairman of the subcommittee Tourism and Creative Economy, Program Management Unit for Competitiveness (PMUC) Ms. Chawanat Sinthukiow President of Chiang Mai Health Service Promotion Associations & Former President of the Confederation of Thai Spa and Wellness Associations, Thailand Dr. Akkaraphon Kurusatra Director of the Comprehensive Medical Industry Promotion Office, Bureau of Medical Hub Industry Promotions (MIP), Department of Health Service support, Ministry of Public Health, Thailand <u>Moderator</u> Assistant Professor Dr. Orn-anong Wichaikham Faculty of Nursing, Chiang Mai University, Thailand</p>
15.00 - 15.40	<p>Research Presenting “Wellness tourism research” By Professor Dr. Areewan Klunklin Director, Center of Excellence: Research & Innovation, College of Health and Wellness, Panyapiwat Institute of Management, Thailand Associate Professor Dr. Chaivavat Chaiyasut Faculty of Pharmacy, Chiangmai University, Thailand Assistant Professor Dr. Sathcha Kaisornrat Faculty of Management Science, Muban Chombueng Rajabhat University, Thailand</p>
15.40 - 16.30	<ul style="list-style-type: none"> - The Signing Ceremony of Memorandum of Understanding (MOU) between organizations, associations, and health business as spa for health in Thailand - Ceremony to award plaques of honor to Spa establishments that raised the level to standards assessment (Carbon Neutral Spa)

The 14th National and The 10th International PIM Conference 2024
“Harmony of Sustenance: Integrating Food, Health, and Wellness Across Lifetimes”
June 13, 2024 14.00- 17.00
Concurrent Session & Research / Oral Presentation
Room 2 EN (Nursing)
Panyapiwat Convention Hall, 2nd floor, Room 2-0205
Panyapiwat Institute of Management

Oral Presentation Room 2	8 Abstracts
Session Chair:	Dr. Patchara Boonterarak
Co-chair:	Lecturer Wijitra Saleegnam

Speaker: 14.00-14.20 Development Model of Continuity of Care System for Older Adults Who Are at Risk and Having a Stroke
By Asst. Prof. Dr. Luppana Kitrungrrote, Prince of Songkla University, Thailand

Order	Abstract No.	Abstract Title	Authors
1	A-005 14.25-14.37	A cross-sectional study on influencing factors of sexual self-efficacy among college student in china	<u>Qingjun Wang</u>
2	A-008 14.37-14.49	Facilitators and barriers to the implementation of competency-based nursing curricula in South East ASIA countries	<u>Anh Thi Hong Nguyen</u> Wipada Kunaviktikul Acharaporn Sripusanapan Petsunee Thungjaroenkul
3	A-017 14.49-15.01	Evaluation of real-time leakage of traditional and new N95 respirators among Chinese healthcare workers during the simulated clinical procedures	<u>Simon Ching LAM</u> Ignatius Tak Sun YU Sony Nai Yeung SO Kin CHEUNG Paul Hong LEE Lorna Kwai Ping SUEN
4	A-021 15.01-15.13	Nurse practice environment and organizational commitment in selected government hospitals in Hanoi, Vietnam	<u>Giang Nguyen Thi Huong</u> Edreck D. Estioko Anh Nguyen Thi Lan Ngoc Do Thi Van Pham Thi
5	A-027 15.13-15.25	Updated review of observational studies of infection control practice among healthcare workers in the residential care homes	<u>Yu WANG</u> Tiffany Sze Ki TANG Ching Yuk HON Lorna Kwai Ping SUEN Leonia Hiu Wan LAU Simon Ching LAM
6	A-042 15.25-15.37	Nurse decision-making in emergency department: a concept analysis	<u>Saharuddin</u> Elly Nurachmah Masfuri Dewi Gayatri

Order	Abstract No.	Abstract Title	Authors
7	A-015 15.37-15.49	A scale development of nurses perceived organizational climate	<u>Nwe Ni Sein Myint</u> Wipada Kunaviktikul Thitintut Akkadechanunt Orn-Anong Wichaikhum Sue Turale
8	A-070 15.49-16.01	Understanding the Impact of Soft Skills on Medication Safety in Critical Care Settings: A Scoping Review	<u>Thandar Soe @ Sumaiyah Jamaludin</u> Masmunna Hassan Nik Noor Kaussar Nik Mohd Hatta Muhammad Kamil Che Hasan Mohd. Said Nurumal
	16.01	Summary / Announcement	

Room 3 EN (Nursing)
Panyapiwat Convention Hall, 2nd floor, Room 2-0204

Oral Presentation Room 3	8 Abstracts
Session Chair:	Asst. Prof. Dr. Pikul Phornphibul
Co-chair:	Co-chair: Dr. Jaroonrat Rodniam

Speaker: 14.00-14.20 Empowerment of District Health Management Competency through PILA (Participatory Interactive Learning through Action)
By Assoc. Prof. Wilawan Senaratana, Panyapiwat Institute of Management, Thailand

Order	Abstract No.	Abstract Title	Authors
1	A-032 14.25-14.37	The relationship of acceptance of illness and optimism with disclosure of HIV in hospital	<u>Regina Situmorang</u> Sri Yona Juila Muhammad Haris Faisal Wanto Juli Silalahi
2	A-033 14.37-14.49	The influence of android application REMOT (medication reminder) on adherence to antiretroviral medication among people living with HIV/AIDS (PLWHA)	<u>Muhammad Haris Faisal</u> Juila Regina Situmorang Wanto Juli Silalahi Sri Yona
3	A-035 14.49-15.01	The influence of spiritual emotional freedom technique (SEFT) therapy on compliance with antiretroviral (ARV) medication, communication with partners and quality of life in HIV patients	<u>Maria Devi Novarita</u> Sri Yona Neniek Kurnianingsih Mimi Jamilah Anung Widi Armunanto
4	A-056 15.01-15.13	The relationship between quality of sleep and Physical activity with level of symptom severity post COVID-19 among patients with HIV/AIDS	<u>M. Luthfi Adillah</u> Sri Yona Chiyar Edison

Order	Abstract No.	Abstract Title	Authors
5	A-067 15.13-15.25	Perceived stigma on people living with HIV/AIDS (PLWHA) – Men who have sex with men (MSM) in Yogyakarta region:a descriptive study	<u>Isnaeni Nur Khayati</u> Agung Waluyo
6	A-030 15.25-15.37	Working Condition and Well-Being of Thai nurses in public hospitals during the COVID-19 pandemic	<u>Apiradee Nantsupawat</u> Kulwadee Abhichartitbutra Orn-Anong Wichaikhum Kedsaraporn Udkunta
7	A-040 15.37-15.49	How the COVID-19 Pandemic affected the lives of persons living with HIV in Indonesia	<u>Sri Yona</u> Elly Nurachmah Rita Ismail Kathleen Norr
8	A-057 15.49-16.01	The correlation between post COVID-19 syndrome and psychological well-being among patients who have been infected with COVID-19	<u>Worawan Tipwarcerom</u> Nisakorn Pothimas Sangduan Apiratanawong
	16.01	Summary / Announcement	

Room 4 EN (Nursing)
Panyapiwat Convention Hall, 2nd floor, Room 2-0207

Oral Presentation Room 4	8 Abstracts (EN)
Session Chair:	Assoc. Prof. Dr. Achara Sukonthasarn
Co-chair:	Asst. Prof. Dr. Pratuma Ritpho

Speaker: 14.00-14.20 Self-Management Support: Roles of Nurses
By Assoc. Prof. Dr. Achara Sukonthasarn, Panyapiwat Institute of Management, Thailand

Order	Abstract No.	Abstract Title	Authors
1	A-051 14.25-14.37	Effect of prophylactic swallowing interventions on swallowing outcomes, feeding status and quality of life in head and neck cancer patients undergoing radiotherapy: a systematic review and meta-analysis	<u>Yingyue Liu</u> Yuying Fan June Zhang
2	A-052 14.37-14.49	A mixed methods convergent parallel study of the factors affecting colonoscopy screening behavior among first-degree relatives of patients with colorectal cancer.	<u>Rujin Li</u> Yan Wang Yang Bai
3	A-045 14.49-15.01	The mediating role of resilience in the association between stigma and psychosocial adjustment: a cross-sectional study among young and middle-aged patients with lung cancer	<u>Ziyun Li</u> Jiudi Zhong June Zhang
4	A-047 15.01-15.13	Predicting factors of cancer worry among Chinese population	<u>Mingyu Pu</u> Ruolin Tang Jiudi Zhong June Zhang

Order	Abstract No.	Abstract Title	Authors
5	A-068 15.13-15.25	Phenomenology study : the nurse perception of experience in providing spiritual nursing care in the cardiovascular unit	<u>Safri</u> Elly Nurachmah Budhi Setianto Jahja Umar Sri Yona
6	A-043 15.25-15.37	Related factors on health-related quality of life among patients undergoing anterior cervical discectomy and fusion	<u>Juan Cai</u> Wanchai Lertwattthanawilat Chutima Meechamnan Benjamas Suksatit Warunee Fongkaew
7	A-007 15.37-15.49	Factors Related to Self-management Behaviors of Patients with Chronic Obstructive Pulmonary Disease Under the Next Normal Trend	<u>Satik Sutthivirawan</u> Sangduan Apiratanawong Nichakarn Songthai
8	A-065 15.49-16.01	Systematic literature review on self-management and exercise programmed using mobile instant messaging application for older adults living with chronic knee pain.	<u>Suliza Sulaiman</u> Muhammad Kamil Che Hasan Mohd Khairul Zul Hasymi Firdaus Aishairma Aris Nur Ain Mahat Nik Noor Kaussar Nik Mohd Hatta
	16.01	Summary / Announcement	

Room 5 EN (Nursing)
Panyapiwat Convention Hall, 2nd floor, Room 2-0215

Oral Presentation Room 5	6 Abstracts (EN)
Session Chair:	Asst. Prof. Dr. Yuwayong Juntarawijit
Co-chair:	Dr. Uraiwan Chaichanawirote

Speaker: 14.00-14.20 The Practical Application of Death Coffee in Multicultural Nursing of Yunnan, China

By Ping-fen Tang, Professor of Kunming Medical University, Yunnan, China

Speaker: 14.20-14.40 Clinical Efficacy Observation on 66 Cases of Stroke Sequelae Treated By Nine Needle Acupuncture in Huangdi Neijing

By Dr. Zheng Yuhua, Director, Wenshan Zhengbao Orthopedic Hospital, China

Order	Abstract No.	Abstract Title	Authors
1	A-003 14.45-14.57	Evaluating the CPGs for Neurogenic bladder	<u>Li Yuan yuan</u> Cai Duanying
2	A-009 14.57-15.19	The use of action research in COPD disease: a scoping review	<u>Jia Fangrong</u> Waraporn Kongsuwan
3	A-016 15.19-15.31	The effect of Astaxanthin nutritional nursing on fatigue in diabetes mellitus and nursing prospect	<u>Guifang Guo</u> Hongyu Li Rui Zhao

Order	Abstract No.	Abstract Title	Authors
4	A-025 15.31-15.43	Relationships between healthcare workers' factors and medication adherence promotion for patients with non-communicable chronic diseases	<u>Uraivan Chaichanawirote</u> Nichakarn Songthai Yuwayong Juntarawijit
5	A-062 15.43-15.55	The relationship between aortic declamping temperature and ventricular tachyarrhythmias in patients undergoing mitral valve surgery	<u>Yuniyas Ihsanidar</u> Elly Nurachmah Muhamad Adam
6	A-054 15.55-16.07	Effectiveness of mobile phone-application-based social support among Chinese caregivers for patients post stroke: a randomized controlled trial	<u>Yue Jia</u> Wipada Kunaviktikul Sirirat Panuthai Jindarat Chaiard
	16.07	Summary / Announcement	

Room 6 EN (Nursing)
Panyapiwat Convention Hall, 2nd floor, Room 2-0208

Oral Presentation Room 6	8 Abstracts (EN)
Session Chair:	Prof. Dr. Sue Turale
Co-chair:	Asst. Prof. Dr. Usanee Jintrawet

Speaker: 14.00-14.20 Reflections on our leadership responsibilities in health and wellness research and education

By Prof. Dr. Sue Turale, Editor of Pacific Rim International Nursing Research, Australia

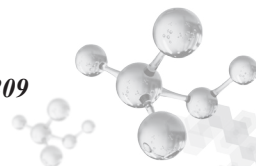
Order	Abstract No.	Abstract Title	Authors
1	A-001 14.25-14.37	Transformational leadership and workplace social capital: the mediating role of emotional intelligence	<u>Jia-Min Xu</u> Yi-Zhu He Bi-He Ying Xu-Li Shang Qiu-Qun Wu Hai-Yan Ren
2	A-004 14.37-14.49	Understanding customer satisfaction about health and hygiene in a spa during the COVID-19 pandemic: a study from Thailand	Areewan Klunklin Sue Turale Wassana Uppor Prachayaporn Chareonpakdee <u>Kanjana Thana</u>
3	A-046 14.49-15.01	Barriers and facilitators to physical activity among older adults living in long-term care facilities: a systematic review with qualitative evidence synthesis	<u>Ying Shi</u> June Zhang Lu Shao Xiyan Xie Aidi Lao Zhangan Wang
4	A-064 15.01-15.13	Perception and Socio-determinants on the usage of mobile health applications among publics in Pahang, Malaysia	Kaiyisah Johari <u>Mohd Khairul Zul Hasymi Firdaus</u> Muhammad Kamil Che Hasan Nik Noor Kaussar Nik Mohd Hatta

Order	Abstract No.	Abstract Title	Authors
5	A-048 15.13-15.25	Association between family harmony and family happiness among individuals in Hong Kong: a cross-sectional study	<u>Shun CHAN</u> Aderonke ODETAYO Summer Cho Ngan SIU Lorna Kwai Ping SUEN Simon Ching LAM
6	A-058 15.25-15.37	The relationships between the community care and the quality of life of elderly in Wangtadee sub-district, Phetchabun province	<u>Roongtiva Boonpracom</u> Amaraporn Puraya Sugritta Wongwiggan Duangporn Piyakong
7	A-069 15.37-15.49	The need for advanced practice nurse role in caring for patients with musculoskeletal injury: A literature review	<u>Shao Jin Tan</u> Muhammad Kamil Che Hasan
8	A-037 15.49-16.01	Lesson learned: success and unsuccess of the community health funds management for DM and HT control project	Srisuda Ngamkham <u>Warangkana Chaiwan</u> Boontuan Wattanakul Aroonsri Mongkolchati
	16.01	Summary / Announcement	

Remark: 1. Provide 20 minutes for each concurrent speaker
2. Provide 10 minutes for each oral abstract presentation and 2 minutes for Q&A

The 14th National and The 10th International PIM Conference 2024 June 13-14, 2024

**Concurrent Session & Research / Oral Presentation
(National)
Room 7 (TH)
(Logistic, Engineering and Technology)
Panyapiwat Convention Hall, 2nd floor, Room 2-0209
Panyapiwat Institute of Management**

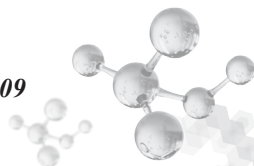


June 13, 2024 (14.00 - 17.00) Concurrent Session & Research / Oral Presentation (6 Full Papers) Room 7 (TH) (Logistic, Engineering and Technology)					
กรรมการประจำห้อง: ผศ.ดร.ศิวพร คุณภาพดีเลิศ สถาบันการจัดการปัญญาภิวัฒน์					
Logistic (TH)					
ลำดับ	รหัส	ชื่อบทความ	ชื่อ - สกุล	ชื่อหน่วยงาน/สังกัด	เวลาในการนำเสนอ
1	O-001	การสร้างหลักสูตรการพยากรณ์ ยอดสั่งซื้อสินค้าของศูนย์กระจายสินค้า ธุรกิจค้าปลีกแห่งหนึ่ง	<u>ไพรินทร์ สิริถิกัน</u> ผศ.ดร.ธนาสิทธิ์ เพิ่มเพียร ดร.นิธิภัทร กมลสุข	สถาบันการจัดการ ปัญญาภิวัฒน์	14.00-14.15 น.
2	O-002	การพัฒนาเกมเพื่อส่งเสริมความรู้ ความเข้าใจการเข้ารหัสและถอดรหัส แบบอาร์เอสเอ	<u>ผศ.ดร.พรรณเชษฐ ณ ลำพูน</u> ชนะภณ จันทรเกษม สิโรตม์ พงษ์ทะเล ลดาภมล แดบทอง ดร.พัชรภา อินทรพรต	สถาบันการจัดการ ปัญญาภิวัฒน์	14.15-14.30 น.
3	O-003	การพัฒนาระบบการเลือกตั้งออนไลน์ ของนักศึกษาคณะวิศวกรรมศาสตร์และ เทคโนโลยี	<u>วุดิกานต์ หงษ์เวียงจันทร์</u> ก้ำพล เมตตาवासี บุญฤทธิ์ ไหมดเพ็ง สุอัมพร ปานทรัพย์ ดร.กิตติพงษ์ ศรีแซโตร	สถาบันการจัดการ ปัญญาภิวัฒน์	14.30-14.45 น.

The 14th National and The 10th International PIM Conference 2024

June 13-14, 2024

Concurrent Session & Research / Oral Presentation
(National)
Room 7 (TH)
(Logistic, Engineering and Technology)
Panyapiwat Convention Hall, 2nd floor, Room 2-0209
Panyapiwat Institute of Management

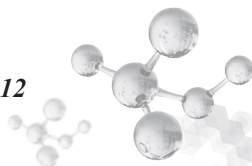


June 13, 2024 (14.00 - 17.00)					
Concurrent Session & Research / Oral Presentation (6 Full Papers)					
Room 7 (TH) (Logistic, Engineering and Technology)					
กรรมการประจำห้อง: ผศ.ดร.ศิวพร คุณภาพดีเลิศ สถาบันการจัดการปัญญาภิวัฒน์					
Logistic (TH)					
ลำดับ	รหัส	ชื่อบทความ	ชื่อ - สกุล	ชื่อหน่วยงาน/สังกัด	เวลาในการนำเสนอ
4	O-004	การพัฒนาระบบสนับสนุนการตัดสินใจสำหรับจัดสรรบุคลากรในโครงการพัฒนาซอฟต์แวร์	ผศ.ดร.พรรคดี ปริเลขา กิตติธัช ใจหิ๊งค์ อาทิตย์ กิ่งช้อยกลาง ผศ.ศรายุทธ ปลัดทอง ผศ.ไพโรจน์ ภูทอง	สถาบันการจัดการปัญญาภิวัฒน์	14.45-15.00 น.
5	O-005	การพัฒนาแอนิเมชันสามมิติเพื่อส่งเสริมการออม “ฝันครั้งนี้ต้องสำเร็จ”	दनัยเลิศ ดิยะรัตน์าชัย ผศ.ดร.วรรณวิภา วงศ์วิไลสกุล วิภาวี ศรีเงิน ชนานันท์ นาสระ พิชยา แผนคง	สถาบันการจัดการปัญญาภิวัฒน์	15.00-15.15 น.
6	O-006	การออกแบบและพัฒนาต้นแบบเว็บไซต์ขายสินค้าออนไลน์ กรณีศึกษาร้านค้าฟู้ดเอ็ม สมาร์ท	ผศ.ดร.วรรณวิภา วงศ์วิไลสกุล รศ.ชม กิมปาน ธีรเมธ กันธิมา ไพบุลย์ แก้วมงคล	สถาบันการจัดการปัญญาภิวัฒน์	15.15-15.30 น.

The 14th National and The 10th International PIM Conference 2024

June 13-14, 2024

Concurrent Session & Research / Oral Presentation
(National & International)
Room 8 (TH & EN)
(Business, Management)
Panyapiwat Convention Hall, 2nd floor, Room 2-0212
Panyapiwat Institute of Management



June 13, 2024 (14.00 - 17.00)					
Concurrent Session & Research / Oral Presentation (8 Full Papers)					
Room 8 (TH & EN) (Business, Management)					
กรรมการประจำห้อง: ผศ.ดร.อนุพงศ์ อวีรุทธา มหาวิทยาลัยศรีปทุม					
Business (TH)					
ลำดับ	รหัส	ชื่อบทความ	ชื่อผู้เขียน	ชื่อหน่วยงาน/สังกัด	เวลาในการนำเสนอ
1	O-007	พฤติกรรมการใช้ปุ๋ยอินทรีย์ของชาวนาในอำเภอไทรน้อย จังหวัดนนทบุรี	บุษยา แววดี ดร.ชนันนา รอดสุทธิ	มหาวิทยาลัยมหิดล	14.00-14.15 น.
2	O-008	ภาวะผู้นำดิจิทัลในธุรกิจอสังหาริมทรัพย์ในประเทศไทย	ผศ.ดร.อาทิตย์ อัครชัยพลรัตน์ รภัทรธรณ์ แก้วสะเทือน นพดล มั่งมี อรนุช เอียวประดิษฐ์	วิทยาลัยบัณฑิตเอเชีย	14.15-14.30 น.
Management (TH)					
3	O-009	การกำหนดสมรรถนะหลักของบุคลากรในองค์กร: กลุ่มบริษัทนำเข้า-ส่งออกอุปกรณ์เครื่องมือทางการแพทย์แห่งหนึ่ง	พิชญะ เหมมาลา ผศ.ดร.ธนาสิทธิ์ เพิ่มเพียร ผศ.ดร.จุฑาทิพย์ ลีลาธนาพิพัฒน์ ผศ.ไพโรจน์ ภูทอง	สถาบันการจัดการปัญญาภิวัฒน์	14.30-14.45 น.
4	O-010	การศึกษาปัจจัยสร้างความผูกพันของบุคลากรของสมาคมกีฬาจักรยานยนต์แห่งประเทศไทย ในพระบรมราชูปถัมภ์	นันท์นภัส นันตะสุข ผศ.ดร.กัญชพร ศรมณี	สถาบันการจัดการปัญญาภิวัฒน์	14.45-15.00 น.

The 14th National and The 10th International PIM Conference 2024 June 13-14, 2024

**Concurrent Session & Research / Oral Presentation
(National & International)
Room 9 (TH & EN)
(Education)**

**Panyapiwat Convention Hall, 2nd floor, Room 2-0214
Panyapiwat Institute of Management**



June 13, 2024 (14.00 - 17.00) Concurrent Session & Research / Oral Presentation (6 Full Papers) Room 9 (TH & EN) (Education)					
กรรมการประจำห้อง: รศ.ดร.ทิวดี มณีโชติ สถาบันการจัดการปัญญาภิวัฒน์					
Education (TH)					
ลำดับ	รหัส	ชื่อบทความ	ชื่อผู้เขียน	ชื่อหน่วยงาน/สังกัด	เวลาในการนำเสนอ
1	O-015	การใช้เทคโนโลยีสารสนเทศในการพัฒนาผลิตภัณฑ์เพื่อยกระดับเศรษฐกิจสังคมของชุมชนท้องถิ่น ตำบลสำราญ อำเภอมือง จังหวัดขอนแก่น	ดร.ชวลิต หงษ์ยนต์ รศ.ดร.จุฬารักษ์ ไสตะ รศ.ดร.วิลาวัณย์ ขมนิรัตน์ แสงโสม อมรรัตนพงศ์	วิทยาลัยบัณฑิตเอเชีย	14.00-14.15 น.
2	O-016	ความพึงพอใจของผู้บริหารและครูที่มีต่อการฝึกอบรมการสร้างหลักสูตรบูรณาการ: กรณีศึกษา โรงเรียนบ้านเขาเผา จังหวัดพังงา	ผศ.ดร.ชมนุช พุดินทร เอกเกื้อบุญ ดร.หม่อมหลวงสรสิริ วรธรรม ผศ.ดร.ชัยรัตน์ บุรณะ ณัฐภัสร์ ศิริสุขชัยถาวร ดร.อริญชัย โชคเสรีสุวรรณ	สถาบันการจัดการปัญญาภิวัฒน์	14.15-14.30 น.
3	O-017	บทบาททางการศึกษาของครู และผู้ปกครอง สำหรับผู้เรียนยุคใหม่	ดร.จิราพร วิชะโกชน ดร.สุรัชย์ วัฒนาอุดมชัย	วิทยาลัยบัณฑิตเอเชีย	14.30-14.45 น.
4	O-018	ภาวะผู้นำจากยุคก้าเวสต์สู่ยุค BANI World	รศ.ดร.จุฬารักษ์ ไสตะ ผศ.ดร.เกษม ชนะวงศ์ รศ.ดร.สุวกิจ ศรีปัดดา รศ.ดร.ชนะพล ศรีฤทธา รศ.ดร.วิลาวัณย์ ขมนิรัตน์ ดร.ชวลิต หงษ์ยนต์	วิทยาลัยบัณฑิตเอเชีย	14.45-15.00 น.

The 14th National and The 10th International PIM Conference 2024 June 13-14, 2024

Concurrent Session & Research / Oral Presentation (International) *Room 12 (CH)* *(Education, Liberal Arts, Philosophy, Economic, Management)* *Panyapiwat Convention Hall, 2nd floor, Room 2-0216* *Panyapiwat Institute of Management*



June 13, 2024 (14.00 - 17.00) Concurrent Session & Research / Oral Presentation (7 Full Papers) Room 12 (CH) (Education, Liberal Arts, Philosophy, Economic, Management)					
Session Chair: Asst. Prof. Dr. Kanokporn Sriyanalug Burapha University					
Education (CH)					
No.	Code	Article	Authors	Affiliations	Presentation Time (Thailand Time)
1	O-036	CULTURAL INCLUSION AND EDUCATIONAL EQUALITY IN ETHNIC EDUCATION (民族教育中的文化全纳与教育公平)	1. Hui Fang (房慧) 2. Li Yang (杨莉) 3. Xuerong Yu (余雪蓉)	1,2 Panyapiwat Institute of Management 3. Dali University	14.00-14.15 p.m.
2	O-037	MODEL OF ONLINE COLLABORATIVE KNOWLEDGE CONSTRUCTION FOR PROMOTING DEEPER LEARNING IN UNIVERSITY STUDENTS (在线协作知识建构促进西部大学生深度学习模式研究)	Shuang Du (杜爽)	Panyapiwat Institute of Management	14.15-14.30 p.m.
Liberal Arts (CH)					
3	O-038	TAIWANESE INDIGENOUS FILMS AND MULTIMEDIA CULTURE TEACHING: TAKE "THE SAGE HUNTER" AS AN EXAMPLE (臺灣原住民電影與媒體文化教學：以《山豬．飛鼠．撒可努》為例)	Yizhen Xie (謝宜臻) Ying-Ying Chien (簡瑛瑛)	National Taiwan Normal	14.30-14.45 p.m.
Philosophy (CH)					
4	O-039	GENDER IDENTITY AND CROSS-CULTURAL COMPARISON: THE APPLICATION OF TAIWAN-AMERICAN LGBT CAMPUS FILMS IN CHINESE LANGUAGE TEACHING (性別認同與跨文化比較：臺美同志校園電影在華語教學的應用)	Ruoyu Qiu (邱若語) Yingying Jian (簡瑛瑛)	National Taiwan Normal	14.45-15.00 p.m.

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June 13, 2024 (14.00 - 17.00) Concurrent Session & Research / Oral Presentation (7 Full Papers) Room 12 (CH) (Education, Liberal Arts, Philosophy, Economic, Management)					
Session Chair: Dr. Hongyan Shang Panyapiwat Institute of Management					
Economic (CH)					
No.	Code	Article	Authors	Affiliations	Presentation Time (Thailand Time)
5	O-040	ANALYSIS OF FINANCIAL RISK CONTROL OF YUHENG PHARMACEUTICAL (誉衡药业财务风险控制研究)	<u>Linshen Yang (杨林莘)</u> Zhaoqi Peng (彭兆祺)	Panyapiwat Institute of Management	15.00-15.15 p.m.
Management (CH)					
6	O-041	THE CURRENT SITUATION AND EXISTING PROBLEMS OF TEACHING CHINESE LANGUAGE FOR LAOS STUDENTS IN THE POST PANDEMIC PERIOD—THE EXAMPLE OF PU'ER UNIVERSITY (后疫情时代老挝留学生汉语教学现状及存在问题——以普洱学院为例)	<u>1. Yin Changwei (尹昌伟)</u> 2. Somyos Chanboon 陈尊严)	1. Pu'er University 2. Chiangrai Rajabhat University	15.15-15.30 p.m.
7	O-042	THE INFLUENCE MECHANISM OF OVERCONFIDENCE AMONG PROJECT MANAGERS IN SOCIAL ORGANIZATIONS—BASED ON THE PERSPECTIVE OF TIME MANAGEMENT (社会组织项目管理者过度自信的影响机制研究——基于时间管理的视角)	<u>Mengyu Shi (史梦宇)</u> Wenjie Zhou (周文杰)	Panyapiwat Institute of Management	15.30-15.45 p.m.

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Posters Presentation

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Posters Presentation (Abstract)

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P-002	HEALTH SPA SERVICES MODEL USING THAI WISDOM TO SUPPORT WELLNESS TOURISM	1. Areewan Klunklin 2. Wassana Uppor 3. Acha Varee 4. Kanjana Thana 5. Preeyakamon Kriktrat 6. Prachayaporn Chareanpakdee
P-003	THE DEVELOPMENT OF SPA TOURISM STRATEGIES FOR THE QUALIFIED WELLNESS TOURISM DESTINATION IN THE CORONA VIRUS-2019 PANDEMIC SITUATION	1. Kulwadee Abhicharttibutra 2. Wipada Kunaviktikul 3. Petsunee Thungjaroenkul 4. Orn-Anong Wichaikhum 5. Apiradee Nantsupawat 6. Siriluck Vadtanapong
P-004	AN ASSESSMENT OF SOCIAL RETURN ON INVESTMENT OF KNOWLEDGE SET ON SPA LANNA	1. Apiradee Nantsupawat 2. Wipada Kunaviktikul 3. Kulwadee Abhicharttibutra 4. Orn-Anong Wichaikhum 5. Petsunee Thungjaroenkul 6. Siriluck Vadtanapong 7. Wilaipan Jaiwilai
P-005	SOCIAL RETURN ON INVESTMENT OF “CHOMBUENG MARATHON YEAR 2563	1. Orn-Anong Wichaikhum 2. Wipada Kunaviktikul 3. Petsunee Thungjaroenkul 4. Kulwadee Abhicharttibutra 5. Apiradee Nantsupawat 6. Siriluck Vadtanapong 7. Wilaipan Jaiwilai
P-006	COST-UTILITY ANALYSIS AND HEALTH OUTCOMES	1. Orn-Anong Wichaikhum 2. Kulwadee Abhicharttibutra 3. Wipada Kunaviktikul 4. Unchalee Persuwan
P-007	EFFECTS OF AROMATHERAPY ON MOOD STATES OF HUMANS	1. Chaiyavat Chaiyasut 2. Bhagavathi Sundaram Sivamaruthi 3. Wipada Kunaviktikul 4. Areewan klunklin 5. Prachayaporn Charoenpakdee 6. Pranom Fukngoen

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P-009	THE ASSOCIATION BETWEEN BODY MASS INDEX WITH BLOOD PRESSURE, THE LIPID PROFILE AND FASTING PLASMA GLUCOSE AMONG INDIVIDUALS WHO ARE PRE-AGING AND OVERWEIGHT	1. Eakchai Chaiyata 2. Jukkrit Wungrath 3. Pallop Siewchaisakul 4. Parichat Ong-Artborirak
P-010	FACTORS ASSOCIATED WITH CLINICAL SEQUELAE OF COVID-19 SURVIVORS AT A SECONDARY-LEVEL HOSPITAL IN CENTRAL THAILAND AMONG COVID-19 SURVIVORS REGISTERED AT A SECONDARY-LEVEL HOSPITAL IN CENTRAL THAILAND	1. Pimchanok Niamhom 2. Kwankaew Wongchareon 3. Sangduan Apiratanawong
P-011	HEALTH IMPACTS AND HEALTH PROMOTING BEHAVIORS AMONG PRESCHOOL CHILDREN ATTENDING ONLINE LEARNING DURING THE COVID-19 PANDEMIC	1. Naphaklacha Pholanun 2. Ratanachadawan Yunak 3. Kulwara Phianching
P-012	Z-SIZE LADIES: UTILIZING 3D MODELING FOR DIETARY BEHAVIOR CHANGE AND WEIGHT CONTROL IN PREGNANCY	1. Pantipa Buakhai 2. Piyanut Xuto 3. Pimpaporn Klunklin 4. Petsunee Thungjaroenkul
P-013	THE EFFECTS OF A SECONDHAND SMOKE SELF-PREVENTION PROGRAM ON SELF-EFFICACY AND SELF-PREVENTION BEHAVIOR OF PREGNANT WOMEN WITH SMOKING FAMILY MEMBERS	1. Sunisa Chansaeng 2. Waraporn Boonchieng 3. Warangkana Naksen 4. Napaphat Poprom
P-014	DEVELOPMENT OF MOBILE WEB-BASED APPLICATION ON CONTRACEPTIVE IMPLANTS EDUCATION FOR NURSING STUDENTS	1. Pratuma Rithpho 2. Kornkarn Pansuwan 3. Sirikanok Klankhajhon
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P-016	PERCEPTIONS AND KNOWLEDGE OF CAREGIVERS FOR THE ELDERLY IN THE COMMUNITY ON THE PREVENTION OF EMERGENCY ILLNESS OF THE ELDERLY	1. Rossarin Kaewta 2. Waraporn Boonchieng 3. Kannikar Intawong 4. Noppcha Singweratham
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P-020	POSTHARVEST TREATMENT TO PROLONG THE SHELF LIFE AND MAINTAIN THE QUALITY OF FRESH-CUT PRODUCE	1. Chairat Burana 2. Natpaphat Sirisukchaitavorn 3. Inna Martha Rumainum
P-021	STUDY OF THE PERFORMANCE OF HYDROPONIC SALAD CULTIVATION: A CASE STUDY OF SUAN LA-O CO., LTD., MAE SOT DISTRICT, TAK PROVINCE, THAILAND	1. Monruedee Chantharat 2. Montri Congtrakultein 3. Phonevilay Sinavong
P-022	THE ROLE OF AGRICULTURAL DRONE IN AGRICULTURE 4.0: APPLICATIONS REVIEW	1. Napat Kamthonsiriwimol 2. Hideo Hasegawa 3. Sunisa Sanguansub 4. Tanthai Subwilai
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P-024	EXPLORING DIGITAL LEARNING PREFERENCES AMONG LOCAL COMMUNITIES IN MON STATE, MYANMAR	1. Wai Zar Oo 2. Suttisak Jantavongso
P-025	FACTORS AFFECTING CONSUMERS' DECISION TO REPEAT FOOD PURCHASE AT FOOD COURTS IN NONTABURI PROVINCE	1. Ratsarin Keawta 2. Norarith Somsiri 3. Natthida Kaewpaisri 4. Kitsana Kankreng 5. Saran Sootthitangkawichian 6. Piyawan Khotthakho 7. Pakrawee Vanpetch 8. Gulcin Aydemir Erbas
P-026	IMPACTS OF ENVIRONMENTAL SUSTAINABILITY ON MODERN TRADE BUSINESS PERFORMANCE IN THE CENTRAL REGION OF THAILAND: THE MEDIATING ROLE OF BRAND IMAGE	1. Akaraphun Ratasuk 2. Manuja Koirala 3. Patamaporn Pongpaibool
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P-072	THE ROLE AND STRATEGY OF TEACHING AND DEVELOPMENT IN DANCE EDUCATION—TAKING THE YOUTH DANCE TROUPE OF BEIJING DANCE ACADEMY AS AN EXAMPLE	1. Zhiying Wang 2. Shaowen Wang

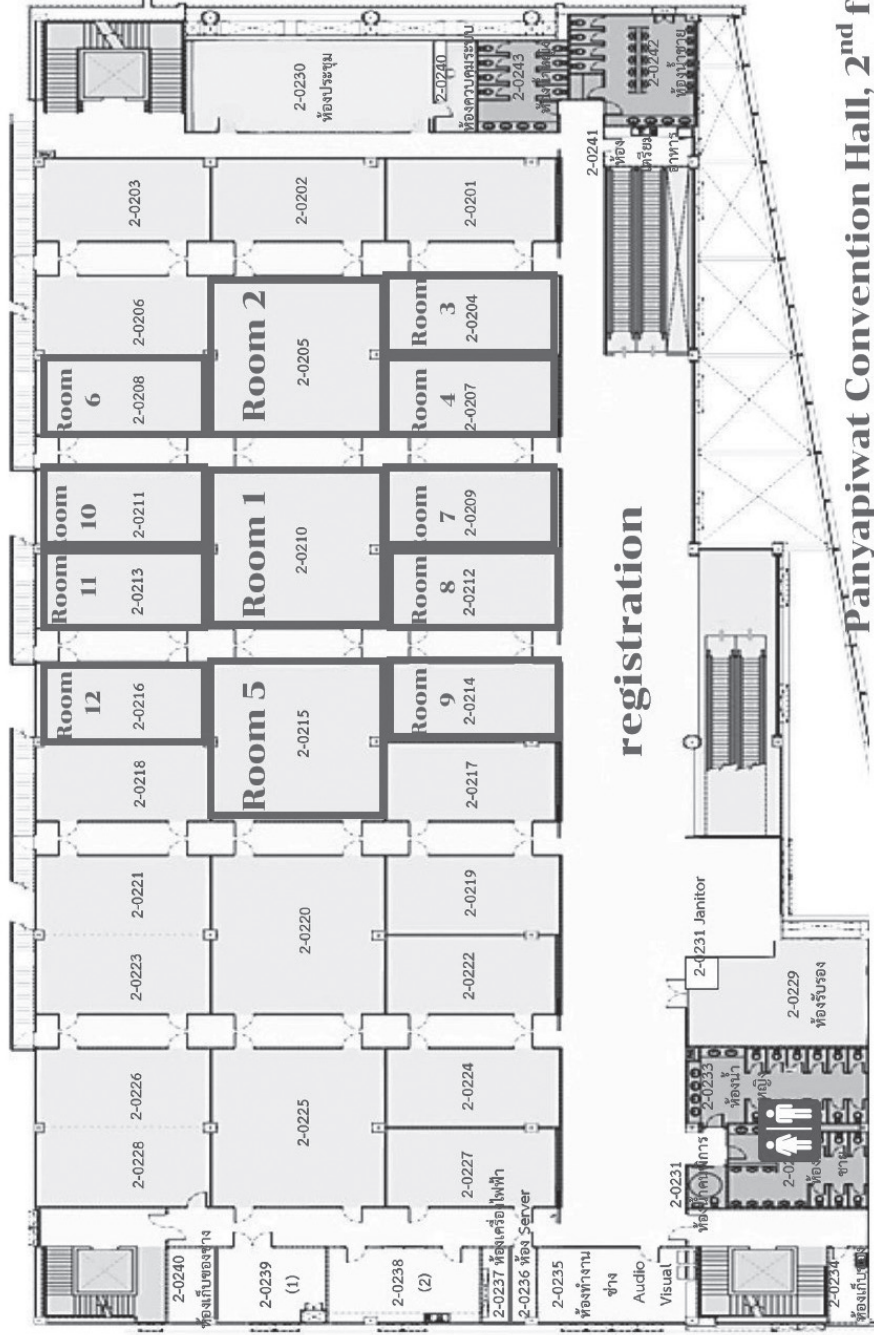
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P-074	THE ORIGIN AND PROGRESS OF THE ANALYSIS OF THE PROFESSIONAL ROLE OF OFFICE DIRECTORS OF SECONDARY COLLEGES IN CHINESE UNIVERSITIES	1. Na Luo 2. Xinpings Zhang
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