



Conference Program

The 13th National and The 9th International PIM Conference 2023

“Business and Education Reform in the Multipolar World”

July 7, 2023

Auditorium, Floor 16, CPALL Academy, Panyapiwat Institute of Management

Time (Thailand Time)	Schedule of Activities					
08.30 - 09.30	Registration					
09.30 - 09.45	Welcome performance					
09.45 - 09.50	Opening remarks by Assoc. Prof. Dr. Sompop Manarungsan (Video Clip) President of Panyapiwat Institute of Management					
09.50 - 10.00	Welcome speech by Mr. Phornvit Phacharintanakul Senior Vice President for Academic Affairs, Panyapiwat Institute of Management					
10.00 - 10.15	Certificate ceremony to best paper awards, keynote speakers, and co-hosts					
10.15 - 12.00	Panel Discussion under the theme “Business and Education Reform in the Multipolar World” 1. Assoc. Prof. Dr. Varakorn Samakoses Former Chairman of the Reform Committee on Education, Thailand 2. Dr. Sampan Silapanad Vice President, Hard Disk Drive Operations, Western Digital Storage Technologies (Thailand) Ltd. 3. Prof. Dr. Qiang Liang Dean of School of Business, Shantou University, China Moderator : Prof. Dr. Tang Zhi Min Director of China ASEAN Studies Center, Panyapiwat Institute of Management, Thailand					
12.00 - 13.00	Lunch Break					
13.00 - 14.30	Poster Presentation/Oral Presentation					
	Oral Presentation (National)		Oral Presentation (International)			
	Room 1.1 (Thai) (4-0803) - Business - Communications - Agriculture - Management	Room 1.2 (Thai) (4-1602) - Engineering and Technology	Room 2.1 (English) (4-0804) - Management - Business	Room 2.2 (English) (4-0805) - Engineering and Technology - Education	Room 2.3 (Chinese) (4-1606) - Business - Management - Engineering and Technology	Room 2.4 (Chinese) (4-1607) - Liberal Arts - Education