



Agenda

The 12th National and the 7th International PIM Conference 2022 (Online Conference)

Theme: *Education and Business Transformation in the Virtual World:*

Opportunities and Challenges of the Metaverse

July 7, 2022 (Thu)

TIME (Thailand Time)	SCHEDULE OF ACTIVITIES						
08.30 - 09.00 a.m.	Registration						
09.00 - 09.15 a.m.	Opening remarks by Assoc. Prof. Dr. Sompop Manarungsan President of Panyapiwat Institute of Management						
09.15 -10.30 a.m.	Special lectures under the theme of “ <i>Education and Business Transformation in the Virtual World: Opportunities and Challenges of the Metaverse</i> ”						
	<ol style="list-style-type: none"> 1. <i>Emergence of Innovation in an Energy System</i> Assoc. Prof. Dr. Masaki Umejima, Expert at System Committee of Smart Energy, IEC and Associate Professor, Keio University 2. <i>Digital Transformation</i> Dr. Chonnikarn Jira, Head of TRUE Digital Academy 3. <i>Metaverse for Business and Education</i> Mr. Jirayut Srupsrisopa, Founder and Group CEO, Bitkub Capital Group Holdings Co., Ltd. 						
10.30 a.m. onward	Oral Presentation/E-Poster Presentation						
	Oral Presentation						
	Oral Presentation (National)			Oral Presentation (International)			
	(Session 1.1) Presentation in Thai (Zoom) - Business - Management	(Session 1.2) Presentation in Thai (Zoom) - Engineering and Technology	(Session 1.3) Presentation in Thai (Zoom) - Communications - Education - Logistics	(Session 2.1) Presentation in English (Zoom) - Food Science	(Session 2.2) Presentation in English (Zoom) - Engineering and Technology - Education - Philosophy - Business - Management	(Session 2.3) Presentation in Chinese (Voov) - Business 1 - Engineering and Technology	(Session 2.4) Presentation in Chinese (Voov) - Business 2 - Management - Education - Liberal Arts
	E-Poster Presentation						
	Metaverse --> https://spatial.io/s/kaarprachumwichaakaarpayyaaphiwathnradabchaati-khrangthii-12-aelanaanaachaati-khrangthii-7-62a94d6da59cd40001551dda?share=1186424979461525589						