



The 12<sup>th</sup> National and the 7<sup>th</sup> International PIM Conference 2022  
“Education and Business Transformation in the Virtual World:  
Opportunities and Challenges of the Metaverse”  
(Online Conference)

July 7, 2022

Panyapiwat Institute of Management  
Chaeng Watthana Rd., Nonthaburi, Thailand

The 12<sup>th</sup> National and the 7<sup>th</sup> International PIM Conference are the annual academic conferences, organized by Panyapiwat Institute of Management (PIM). The purposes consist of providing a forum presentation of research papers, conducted by faculty staff and students from various institution and for sharing of findings and knowledge among researchers and professionals in many areas. In addition, participants will be provided significant suggestions from the qualified experts. This conference will be beneficial for research improvement in the future and for the creation of cooperative networks among the related academic disciplines. The main topic of the conference is “*Education and Business Transformation in the Virtual World: Opportunities and Challenges of the Metaverse*”

**Expected Outcomes:**

1. Academics, professionals, faculty staff, researchers, and students have the forum to present their research papers, to exchange and share their knowledge, experiences and ideas, and to hear suggestions from qualified experts.
2. The creation of co-operative networks among academics in the same or related disciplines.

**Participants:**

Researchers, academics, and interested individuals from Thailand and overseas. The expected numbers of participants are between 200-300 people.



**Conference formats:**

1. Research
2. Academic

**The conference welcomes papers on the following disciplines:**

- Business
- Management
- Economic
- Education
- Communications
- Engineering and Technology
- Agriculture
- Other related fields

*All accepted papers will be published online in the Conference Proceedings.*

**Types of Presentation:**

- Online VDO Presentation
- E-Poster Presentation

**Languages for Presentation:**

- National Conference: Thai
- International Conference: English and Chinese

**Manuscript preparation:**

The manuscript must be prepared based on the following template

- National Conference: <https://conference.pim.ac.th/thai/full-paper-template/>
- International Conference: <https://conference.pim.ac.th/inter/full-paper-template/>

**Registration and Paper Submission:**

- Registration can be done via: <https://conference.pim.ac.th>
- The manuscript must be saved in document format and PDF format.

**Important Date:**

| IMPORTANT DATE   | EARLY BIRD                 | REGULAR                  |
|--|----------------------------|--------------------------|
| Registration for author /<br>Submission of full paper & proof of payment | January 25 - March 7, 2022 | March 8 - April 30, 2022 |
| Issuance of Acceptance Letter  | March 5 - April 9, 2022    | April 19 - May 31, 2022  |
| Announcement for presentation schedule                                   | June 6, 2022               |                          |



Registration Fee:

| REGISTRATION FEE         | EARLY BIRD                            | REGULAR                               |
|--------------------------|---------------------------------------|---------------------------------------|
| National Conference      | 3,500 THB                             | 4,000 THB                             |
| International Conference | 4,500 THB<br>(Payment in Thailand)    | 5,000 THB<br>(Payment in Thailand)    |
|                          | 190 USD<br>(Payment outside Thailand) | 210 USD<br>(Payment outside Thailand) |

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