



เครือข่ายวิจัยประชาชน  
Prachin Research Network



南京工业大学浦江学院  
NANJING TECH UNIVERSITY PUJIANG INSTITUTE



Osaka  
Metropolitan  
University



中山大学  
SUN YAT-SEN UNIVERSITY

# THE 12<sup>TH</sup> NATIONAL AND THE 7<sup>TH</sup> INTERNATIONAL PIM CONFERENCE 2022

Under the Theme  
EDUCATION AND BUSINESS TRANSFORMATION IN THE VIRTUAL WORLD:  
OPPORTUNITIES AND CHALLENGES OF THE METAVERSE

**7** JULY  
2022

ONLINE CONFERENCE

Panyapiwat Institute of Management, Thailand

## PROCEEDINGS



Conference Website