



# Proceedings

The 11<sup>th</sup> National and the 5<sup>th</sup> International PIM Conference 2021

Re-inventing Society and Education: Strategic and

Innovative Holistic Approach

(Online Conference)

July 16, 2021

Panyapiwat Institute of Management

Chaengwatthana Rd., Nonthaburi, Thailand

Organized by

Panyapiwat Institute of Management

Rajamangala University of Technology Suvarnabhumi

Faculty of Agriculture, Natural Resources and Environment,  
Naresuan University

College of Asian Scholars

School of Agriculture and Natural Resources, University of Phayao

Prachachuen Research Network

International Institute for Trade and Development

Council of The Mass Communication Faculty Members of Thailand

The Association of Council of IT Deans (CITT)

National Research Council of Thailand

Can Tho University

Kansai University

Kongju International University

Nanjing Tech University Pujiang Institute

National University of Laos

Published by Panyapiwat Institute of Management

ISBN (e-book) 978-616-7851-14-3