



The 16th National and the 12th International PIM Conference 2026
“Sustainable Smart Future: Integrating AI for Excellence in Education,
Business, and Wellness”
April 29, 2026
Panyapiwat Institute of Management, Thailand

The 16th National and the 12th International PIM Conference are the annual academic conferences, organized by Panyapiwat Institute of Management (PIM). The purposes consist of providing a forum presentation of academic and research papers, conducted by faculty staff and students from various institutions and for sharing of findings and knowledge among researchers and professionals in many areas. In addition, participants will be provided significant suggestions from the qualified experts. This conference will be beneficial for research improvement in the future and for the creation of cooperative networks among the related academic disciplines.

● **Expected Outcomes:**

1. Academics, professionals, faculty staff, researchers, and students have the forum to present their research papers, to exchange and share their knowledge, experiences and ideas, and to hear suggestions from qualified experts.
2. The creation of co-operative networks among academics in the same or related disciplines.

● **Participants:**

Researchers, academics, students, and interested individuals from Thailand and overseas. The expected numbers of participants are around 200 people.

● **Co-Host:**

International Co-hosts

- Fo Guang University, Taiwan
- Hokkaido University of Science, Japan
- Kansai University, Japan
- Liberty College, Pokhara University Affiliated, Nepal
- Ming Chuan University, Taiwan
- Myanmar Noble University, Myanmar
- National Taiwan Normal University, Taiwan
- NHL Stenden University of Applied Sciences, The Netherlands
- Osaka Metropolitan University, Japan



- Tung Wah College, Hong Kong SAR, China
- University of Greenwich Vietnam, Vietnam
- Yunnan University of Chinese Medicine, PR China

Domestic Co-hosts (Thailand)

- Social Science Research Association of Thailand, Thailand
- Council of Information Technology Deans of Thailand, Thailand
- Prachachuen Research Network, Thailand
- Faculty of Business Administration and Accountancy, Khon Kaen University, Thailand
- Faculty of Business Administration and Accounting, Roi Et Rajabhat University, Thailand
- Faculty of Business Administration and Technology, Stamford International University, Phetchaburi Campus, Thailand
- School of Business and Communication Arts, University of Phayao, Thailand
- Faculty of Accounting and Management Science, Southeast Bangkok University, Thailand
- Faculty of Humanities, Chiang Mai University, Thailand
- Faculty of Humanities and Social Sciences, Burapha University, Thailand
- Faculty of Management Sciences, Kasetsart University, Sriracha Campus, Thailand
- Faculty of Management Sciences, Valaya Alongkorn Rajabhat University under the Royal Patronage, Thailand
- Faculty of Engineering at Sriracha, Kasetsart University, Sriracha Campus, Thailand
- College of Business Administration, Rangsit University, Thailand
- College of Asian Scholars, Thailand
- International Student Management Center, Chiang Rai Rajabhat University, Thailand
- School of Sinology, Mae Fah Luang University, Thailand

● **Conference Formats:**

Research and Academic

● **The conference welcomes papers on the following topics:**

Full Paper

- Social Sciences and Humanities
- Engineering and Technology
- Health Sciences

Abstract

- Health Sciences and all areas of Nursing and Wellness

Types of Presentation:

- Oral Presentation
- Poster Presentation



• **Languages for Presentation:**

- National Conference: Thai, English, and Chinese
- International Conference: English and Chinese

• **Registration:**

Paper Submission:

Submit Full Paper and Abstract

- Registration can be done via: <https://conference.pim.ac.th>

• **Manuscript Preparation:**

The manuscript of full paper

- National Conference: <https://conference.pim.ac.th/thai/full-paper-template/>
- International Conference: <https://conference.pim.ac.th/inter/full-paper-template/>

The manuscript of Abstract

- <https://conference.pim.ac.th/inter/full-paper-template/>

• **Important Date:**

Important Date	EARLY BIRD	Regular
Submission (Full Paper and Abstract)	August 15 – November 30, 2025	December 1 2025 – February 15, 2026
Announcement for presentation schedule	April 1, 2026	

• **Registration Fees**

Registration Fees	Early Bird	Regular
Full Paper		
- National Conference	3,000 THB	4,000 THB
- International Conference	4,500 THB or 190 USD	5,000 THB or 210 USD
Abstract		
- International Conference	1,500 THB or 65 USD	2,000 THB or 85 USD

*Registration included Lunch 2 Coffee Breaks and conference kit bag

• **Payment Methods**

Please use the following information for international payments. By paying in US dollars only.

- 1) Name of Beneficiary: Panyapiwat Institute of Management Fund
- 2) Beneficiary's Address: 85/1 Moo.2 Chaengwattana Road, Bang-Talad, Pakkred, Nonthaburi
11120, Thailand
- 3) Name of Beneficiary's: Bangkok Bank (Surawong Branch)
- 4) Bank Address: 23 Surawong Road , Suriyawong , Bangrak , Bangkok 10500



- 5) Account No.: 1474715255
- 6) Swift Code (Bank Code): BKKBTHBK
- 7) Bank's Phone Number: +662 235-3074

For Thai participants

Please transfer the registration fee to the account
Name: Panyapiwat Institute of Management
Bank: Siam Commercial Bank Current account
Account number: 1683003384

* Can be paid by transfer through the Siam Commercial Bank application. In the case of other banks please pay by depositing at the bank counter.

● **Accommodation: (Contact Hotel Directly)**

- **Best Western Plus Wanda Grand Hotel**

<https://www.bwpluswandagrand.com/>

Location: Opposite to the venue, Walking distance 500 meters

- **ibis Bangkok IMPACT**

<https://www.ibisbangkokimpact.com/th/>

Location: 10 kilometers from the venue

- **Hop Inn Chaengwattana**

<https://www.hopinnhotel.com/>

Location: Opposite to the venue, Walking distance 700 meters

- **TK Palace Hotel & Convention**

<https://www.tkpalace.com>

Location: 7.5 kilometers from the venue

● **Contact Information:**

- **PIM National Conference**

Ms. Meithaporn Jaisutthi Tel. +662-855-1106 Email: nationalcon@pim.ac.th

- **PIM International Conference**

Ms. Kittiya Lertkitjanuwat Tel. +662-855-0940 Email: intercon@pim.ac.th

● **Venue:**

Auditorium, Floor 16, CPALL Academy,

Panyapiwat Institute of Management 85/1 Moo 2, Chaengwattana Rd., Bang-Talat, Pakkred,
Nonthaburi, 11120 Thailand

สถาบันการจัดการปัญญาภิวัฒน์ 85/1 หมู่ 2 ถ.แจ้งวัฒนะ ต.บางตลาด อ.ปากเกร็ด จังหวัด นนทบุรี 11120

Google Map Link: <https://shorturl.asia/8GFsc>

How to go to PIM

MRT Pink Line Chaeng Wattana-Pakkred 28 Station

Bus No. 51, 52, 150, 356 / Air-Conditioned Bus No.150, 166

Van Victory Monument-Pakkred, Min Buri- Pakkred, Ramkamhaeng University- Pakkred,
Future Park Rangsit- Pakkred

