



PROCEEDINGS

The 16th National and the 12th International PIM Conference 2026

*“Sustainable Smart Future: Integrating AI for Excellence
in Education, Business, and Wellness”*

April 29, 2026

Panyapiwat Institute of Management
Chaengwatthana Rd., Nonthaburi, Thailand

Organized by

- Panyapiwat Institute of Management, Thailand
- Fo Guang University, Taiwan
- Hokkaido University of Science, Japan
- Kansai University, Japan
- Liberty College, Nepal
- Ming Chuan University, Taiwan
- Myanmar Noble University, Myanmar
- National Taiwan Normal University, Taiwan
- NHL Stenden University of Applied Sciences, Netherlands
- Osaka Metropolitan University, Japan
- School of Nursing Tung Wah College, Hong Kong
- University of Greenwich, Vietnam
- School of Nursing, Yunnan University of Chinese Medicine (YUCM), PR China
- National Research Council of Thailand (NRCT)
- Association of Private Higher Education Institutions of Thailand : APHEIT
- The Social Science Research Association of Thailand
- The Association of Council of IT Deans: CITT
- Prachachuen Research Network
- Faculty of Business Administration and Accountancy, Khon Kaen University
- Faculty of Business Administration and Accountancy, Roi Et Rajabhat University
- Faculty of Business & Technology, Stamford International University, Phetchaburi Campus
- School of Business and Communication Arts, University of Phayao
- Faculty of Accounting and Management Science, Southeast Bangkok University
- Faculty of Humanities, Chiang Mai University
- Faculty of Humanities and Social Sciences, Burapha University
- Faculty of Management Sciences, Kasetsart University Sriracha Campus
- Faculty of Management Sciences, Valaya Alongkorn Rajabhat University under the Royal Patronage
- Faculty of Engineering at Sriracha, Kasetsart University Sriracha Campus
- College of Business Administration, Rangsit University
- College of Asian Scholars
- International Student Education Management Center, Chiang Rai Rajabhat University
- School of Sinology, Mae Fah Luang University

Published by Panyapiwat Institute of Management

ISBN (e-book) 978-616-7851-27-3