

Message from the President Panyapiwat Institute of Management



Panyapiwat Institute of Management is a higher education institution that strives to create quality graduates, through both academic and practical Work-based Education. Currently, there are 11 faculties and 2 colleges, namely, Business Administration, Engineering and Technology, Liberal Arts, Communication Arts, Management Sciences, Innovative Agricultural and Management, School of Education, Food Business Management, Food Science Technology and Management, Logistics and Transportation Management, School of Nursing, International College, and International Chinese College.

To fulfill its mission to promote research and creativity, the Institute enacts policies that encourage faculty and students to produce quality work in various disciplines, with the goal of promoting knowledge and innovation that will help the development of organizations, social, and the nation. Among these policies are funds to produce research and academic work. We have also developed a research capacity building program and creative work. We support the dissemination of research in various forms every year.

The institute has organized the 15th National and the 11th International PIM Conference, on the theme “*Fostering Sustainable Business and Hospitality Industry: AI, Communications, and Governance*”. It is an academic activity to help promote and encourage the exchange of academic knowledge in a variety of disciplines, whether research in the social sciences and humanities, research in science and technology, research for teaching, and learning or Master theses and doctoral dissertations. This conference is an important learning exchange platform for researchers, academics, professors, and students, throughout the country and internationally, which contributes to the creation of cooperation on the development of an academic network at various levels that will lead to the sustainable use of research results.

On behalf of the Panyapiwat Institute of Management, I would like to express my appreciation to all participants who have contributed to the pursuit of quality research that has tangible benefits to society and the nation. May you all be blessed with continuous success and prosperity.

A handwritten signature in black ink, belonging to Assoc. Prof. Dr. Sompop Manarungsan.

Assoc. Prof. Dr. Sompop Manarungsan
President of Panyapiwat Institute of Management