



The 13th National and the 9th International PIM Conference 2023
“Business and Education Reform in the Multipolar World”

July 7, 2023

Panyapiwat Institute of Management
Chaeng Watthana Rd., Nonthaburi, Thailand

The 13th National and the 9th International PIM Conference are the annual academic conferences, organized by Panyapiwat Institute of Management (PIM). The purposes consist of providing a forum presentation of research papers, conducted by faculty staff and students from various institution and for sharing of findings and knowledge among researchers and professionals in many areas. In addition, participants will be provided significant suggestions from the qualified experts. This conference will be beneficial for research improvement in the future and for the creation of cooperative networks among the related academic disciplines. The main topic of the conference is “Business and Education Reform in the Multipolar World”

• **Expected Outcomes:**

1. Academics, professionals, faculty staff, researchers, and students have the forum to present their research papers, to exchange and share their knowledge, experiences and ideas, and to hear suggestions from qualified experts.
2. The creation of co-operative networks among academics in the same or related disciplines.

• **Participants:**

Researchers, academics, and interested individuals from Thailand and overseas. The expected numbers of participants are between 200-300 people.

• **Conference formats:**

1. Research
2. Academic



- The conference welcomes papers on the following topics:

- Social Sciences and Humanities
- Engineering and Technology

All accepted papers will be published online in the Conference Proceedings.

- Types of Presentation:

- Oral Presentation
- Poster Presentation

- Languages for Presentation:

- National Conference: Thai, English and Chinese
- International Conference: English and Chinese

- Manuscript preparation:

The manuscript must be prepared based on the following template

- National Conference: <https://conference.pim.ac.th/thai/full-paper-template/>
- International Conference: <https://conference.pim.ac.th/inter/full-paper-template/>

- Registration and Paper Submission:

- Registration can be done via: <https://conference.pim.ac.th>
- The manuscript must be saved in document format (Microsoft Word) and PDF format.

- Important Date:

Important Date	Early Bird	Regular
Registration, Submission of full paper & proof of payment	January 15 – February 28, 2023	March 1 – April 17, 2023
Announcement for presentation schedule	June 7, 2023	

- Registration Fee:

Registration Fee	Early Bird	Regular
National	3,500 THB	4,000 THB
International	4,500 THB (Payment in Thailand)	5,000 THB (Payment in Thailand)
	190 USD (Payment outside Thailand)	210 USD (Payment outside Thailand)



- Contact information:

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