



The 11<sup>th</sup> National and the 5<sup>th</sup> International PIM Conference  
“Re-inventing Society and Education: Strategic and Innovative Holistic Approach”  
(Online Conference)

July 16, 2021

Panyapiwat Institute of Management  
Chaeng Watthana Rd., Nonthaburi, Thailand

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The 11<sup>th</sup> National and the 5<sup>th</sup> International PIM Conference are the annual academic conferences, organized by Panyapiwat Institute of Management (PIM). The purposes consist of providing a forum presentation of research papers, conducted by faculty staff and students from various institution and for sharing of findings and knowledge among researchers and professionals in many areas. In addition, participants will be provided significant suggestions from the qualified experts. This conference will be beneficial for research improvement in the future and for the creation of cooperative networks among the related academic disciplines. The main topic of the conference is “Re-inventing Society and Education: Strategic and Innovative Holistic Approach”

• **Expected Outcomes:**

1. Academics, professionals, faculty staff, researchers, and students have the forum to present their research papers, to exchange and share their knowledge, experiences and ideas, and to hear suggestions from qualified experts.
2. The creation of co-operative networks among academics in the same or related disciplines.

• **Participants:**

Researchers, academics, and interested individuals from Thailand and overseas. The expected numbers of participants are between 200-300 people.



- **Conference formats:**

1. Research
2. Academic

- **The conference welcomes papers on the following disciplines:**

- Social Science and Humanities
- Engineering and Technology

*All accepted papers will be published online in the Conference Proceedings.*

- **Types of Presentation:**

- Online VDO Presentation
- E-Poster Presentation

- **Languages for Presentation:**

- National Conference: Thai
- International Conference: English and Chinese

- **Manuscript preparation:**

The manuscript must be prepared based on the following template which is available at: <https://conference.pim.ac.th/inter/full-paper-template/>

- **Registration and Paper Submission:**

- Registration can be done via: <https://conference.pim.ac.th>
- The manuscript must be saved in document format (Microsoft Word version 2007) and PDF format.

- **Important Dates:**

Important Date	Early Bird	Regular
Registration (Manuscript Submission & Payment)	January 25 - March 7, 2021	March 8 – April 23, 2021
Submission of the final revised paper	February 25 - April 2, 2021	April 5 – May 21, 2021
Issuance of Acceptance Letter	March 5 – April 9, 2021	April 19 – May 28, 2021
Announcement for presentation schedule	June 11, 2021	



• **Registration Fees:**

Registration	Early Bird	Regular
National	3,500 THB	4,000 THB
International	3,500 THB (Payment within Thailand)	5,000 THB (Payment within Thailand)
	190 USD (Payment outside of Thailand)	210 USD (Payment outside of Thailand)

• **Contact information:**

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