



## PIM 10<sup>th</sup> National and 3<sup>rd</sup> International Conference 2020

2020年 7月 17日  
Convention Hall, 正大管理学院

### 海报格式要求

选择海报发表方式的作者，稿件被录用后要准备自作海报（主办方只提供贴板）  
海报必须符合格式要求（一篇文章一张海报）

#### 海报的组成

1. 标题、每位作者的名字、所属单位
2. 摘要
3. 文章介绍
4. 参考文献
5. 研究目的
6. 研究方法
7. 研究结果
8. 结论
9. 引用

#### 尺寸与字体

1. 海报的尺寸为 80厘米 \* 100厘米
2. 标题，作者的名字的字体高于 2.5 厘米以上
3. 内容部分的字体高于 1.0 厘米以上
4. 所有文字与团要整洁易读

#### 海报印刷与展示

1. 作者要自己负责按照格式要求完成做海报。
2. 在 6月21日之前 请把海报送到正大管理学院  
自己来送：从正门近来，一楼保安处  
邮寄地址：Research and Development Department, Panyapiwat Institute of Management 85/1 Moo 2, Chaengwattana Rd., Bang-Talad, Pakkred, Nonthaburi, 11120 Thailand



## PIM 10<sup>th</sup> National and 3<sup>rd</sup> International Conference 2020

July 17<sup>th</sup>, 2020

3<sup>rd</sup> floor, Convention Hall, Panyapiwat Institute of Management

Chaengwattana Rd., Nonthaburi, Thailand

### POSTER FORMAT

Authors who select Poster Presentation, after the articles accepted by peer review, please prepare the article on poster by your own and sent to Panyapiwat Institute of Management (one article one poster). All posters must be in correct size and format. (PIM will provide boards to exhibit posters)

#### Content composition

1. Title, All of authors's name, Affiliations
2. Abstract
3. Introduction
4. Literature Review
5. Research Objective
6. Methodology
7. Research Result
8. Conclusion
9. References

#### Size and style

1. Poster size is **80 cm. \* 100 cm**
2. Title and Authors's name should be at least 2.5 cm. in height
3. Content text should be at least 1 cm. in height
4. All text and pictures should be clean and easy to read

#### Publication and Placement

- 1) The presenters are responsible to print the posters out themselves. Do not send the original poster to the host.
- 2) The presenters are responsible to send the poster to the Research and Development Department of Panyapiwat Institute of Management **within June 21, 2020 from 09.00 to 17.00.**
  - **Send yourself** : at Security Center of the Administration Building Panyapiwat Institute of Management (Contact: Suchinda/ Chamaiphorn)
  - **Send by Postal** (Miss Suchinda Chaluai or Miss Chamaiphorn Kaiyasit) Research and Development Department, Panyapiwat Institute of Management 85/1 Moo 2, Chaengwattana Rd., Bang Talad, Pakkred, Nonthaburi 11120