



PIM 10<sup>th</sup> National and 3<sup>rd</sup> International Conference 2020:  
Digital Transformation and Globalization 2020 (DTGT)  
July 17<sup>th</sup>, 2020  
Panyapiwat Institute of Management  
Chaeng Watthana Rd., Nonthaburi, Thailand

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PIM 10<sup>th</sup> National and 3<sup>rd</sup> International Conference 2020 are the annual academic conferences, organized by Panyapiwat Institute of Management (PIM). The purposes consist of providing a forum presentation of research papers, conducted by faculty staff and students from various institution and for sharing of findings and knowledge among researchers and professionals in many areas. In addition, participants will be provided significant suggestions from the qualified experts. This conference will be beneficial for research improvement in the future and for the creation of cooperative networks among the related academic disciplines. The main topic of the conference is “*Digital Transformation and Globalization 2020 (DTGT)*”

● **Expected Outcomes:**

1. Academics, professionals, faculty staff, researchers, and students have the forum to present their research papers, to exchange and share their knowledge, experiences and ideas, and to hear suggestions from qualified experts.
2. The creation of co-operative networks among academics in the same or related disciplines.

● **Participants:**

Researchers, academics, and interested individuals from Thailand and overseas. The expected numbers of participants are between 200 - 300 people.

● **Conference formats:**

1. Special Lecture
2. Oral presentation
3. E-Poster presentation

● **The conference welcomes papers on the following disciplines:**

- Business and International Business
- Modern Trade
- Management



- Economics
- Logistics
- Engineering and Technology
- Agriculture
- Communications
- Education
- Other related fields

All accepted papers will be published online in the Conference Proceedings.

● **Types of Presentation:**

- Oral Presentation
- E-Poster Presentation

● **Languages for Presentation:**

- National Conference: Thai, English and Chinese
- International Conference: English and Chinese

● **Manuscript preparation:**

The manuscript must be prepared based on the following template which is available at: <https://conference.pim.ac.th/inter/full-paper-template>

● **Registration and Paper Submission:**

Registration can be done via: <https://conference.pim.ac.th>

The manuscript must be saved in document format (Microsoft Word version 2007) and PDF format.

● **Important Dates:**

Important Dates	Early Bird	Regular
<b>Registration for Presenter</b> - Submission of full paper and pay-in slip	December 15 <sup>th</sup> , 2019 – January 31 <sup>st</sup> , 2020	February 1 <sup>st</sup> , 2020 – May 15 <sup>th</sup> , 2020
<b>Submission of Revised Final Paper</b>	Within February 28 <sup>th</sup> , 2020	Within June 30 <sup>th</sup> , 2020
<b>Notification for Acceptance Letter</b>	Within March 10 <sup>th</sup> , 2020	Within July 10 <sup>th</sup> , 2020

● **Registration Fees:**

Conference	Registration	Early Bird	Regular
International	Domestic Author	4,500 THB	5,000 THB
	Overseas Author	190 USD	210 USD
National	All	3,500 THB	4,000 THB



The conference registration fee covers: souvenir and certificate

- **Best Paper Award:**

The best paper to receive the award will be selected by the qualified experts.

The criteria are as follows:

- Background and Rationale
- Research Design and Methodology
- Outcome and Application

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