



### **Message from the President Panyapiwat Institute of Management**

Panyapiwat Institute of Management is a higher education institution that strives to create quality graduates both academically and practically based on work-based Education. For research and creativity mission, The Institute has a policy to encourage faculty and students to produce quality work in various disciplines, leading to knowledge and innovation to develop organizations, societies and Nation. There are subsidies to produce research and academic works. We also develop a research capacity building program and creative work. We support the dissemination of research in various forms every year.

Concerning our research and innovation missions, the Institute encourages our lecturers and students in all study programs to engage in producing quality work, leading to body of knowledge and innovation. The aim is towards organizational, social and national betterment. Annually, the Institute provides funds for research and academic work, organizes potential development programs for research and innovative ideas, and supports a wide variety of research publications and disseminations.

The institute has organized Panyapiwat's 10<sup>th</sup> National and 3<sup>rd</sup> International Conference on the theme: Digital Transformation and Globalization 2020 (DTGT). It is an academic activity to help promote and encourage the exchange of academic knowledge in a variety of disciplines whether research in the social sciences and humanities, research in science and technology, research for teaching and learning or Master thesis and doctoral dissertation. This conference is an important learning exchange platform for researchers, academics, professors and students, from inside and outside the institution to international level, which contributes to the cooperation to develop an academic network in various dimensions that will lead to the adoption of sustainable research.



On behalf of Panyapiwat Institute We fully thank you The Hosts from a variety of institutions, both domestic and international namely Edith Cowan University, Australia, Fo Guang University, Taiwan, Nagaoka University of Technology, Japan, Nanjing Tech University Pujiang Institute, China, Northwestern Polytechnical University, China, University of Oxford Press, England, Kasetsart University Sriracha Campus, Prachachuen Research Network, Faculty of Agro-Industry Chiang Mai University, College of Asian Scholars, The Council of IT Deans of Thailand, and National Research Council of Thailand. Thank you Keynote Speakers: Prof. Dr. Nida Macerauskiene from Vilniaus Kolegija University of Applied Sciences, Lithuania, Prof. Dr. Takashi Yukawa from Nagaoka University of Technology, Japan, and Prof. Dr. Virach Sornlertlamvanich from Musashino University, Japan. And welcome all academic presenters who share their commitment to support and promotes the production of quality academic works to society and the nation.

On behalf of Panyapiwat Institute of Management, allow me to express my appreciation and a very warm welcome to all participants who take part in the quest towards the production of quality research with tangible benefits for our society and country. May you all be blessed with continuous success and prosperity.

A handwritten signature in blue ink, appearing to be 'S.M.', is positioned above the name of the signatory.

Assoc. Prof. Dr. Sompop Manarungsan  
President of Panyapiwat Institute of Management