



Proceeding

PIM 10th National and 3rd International Conference 2020:
Digital Transformation and Globalization 2020 (DTGT)

July 17th, 2020

Panyapiwat Institute of Management
Chaengwatthana Rd., Nonthaburi, Thailand

Organized by

Panyapiwat Institute of Management
Kasetsart University Sriracha Campus
Prachachuen Research Network
Faculty of Agro-Industry, Chiang Mai University
Faculty of Logistics, Burapha University
College of Asian Scholars
The Association of Council of IT Deans (CITT)
National Research council of Thailand
Edith Cowan University
Fo Guang University
Nagaoka University of Technology
Nanjing Tech University Pujiang Institute
Northwestern Polytechnical University
University of Oxford Press

ISBN (e-book) 978-616-7851-10-5